



## **Cory Michael Sanchez Launches Video To Explain Mojo Predictable Leads**

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Cory Michael Sanchez, co-founder of Mojo Global, a Scottsdale, Arizona based company, has recently released a YouTube video titled Cory Michael Sanchez 'Predictable Leads Made Easy'. The video outlines Mojo's Predictable Leads system and further explains how businesses can use the system to create consistent leads or revenue.

"There's a certain comfort to being able to predict what is going to happen," says Sanchez. "You want to know that you know what's going to happen, what your appointment book is going to look like, or what your bank account is going to have in it."

Sanchez explains that the system was designed to do just that: give businesses predictability with regards to leads. He discusses the pitfalls of not being able to predict things and goes over what businesses face when they don't have consistent leads that lead to consistent revenue. He further explains push as opposed to pull marketing and why the latter is better.

"Push marketing, such as cold calling or most networking methods, makes it difficult to get results," Sanchez

states. "Pull marketing, which is when you get leads to come to you, is a much easier process and it produces much more astounding results."

Sanchez states that pull marketing is more effective because it attracts people to business as opposed to pushing business products, services, or ideas onto people. He states that the Predictable Leads system can be used to return the same number of leads or appointments every day, thus, predictable results. On the Mojo Global official site, Sanchez states that businesses considering the system can read a remarkable 5-star review by Nick L. who explains his use of the system and his amazing results.

Mojo Global is a leader in the lead generation, helping businesses to better learn methods of reaching out to customers or clients and ensuring that they obtain leads from their efforts. The company has a number of testimonials from various clients on their website which detail their efforts before they implemented the systems and their results afterward. Sanchez states that anyone on the fence about the Lead Generation system offered by Mojo Global can read the unbiased reviews and get a better idea of how the system works.

"And when you're ready," Sanchez adds, "Be sure to sign up for your free lead generation starter kit."

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For more information about Mojo Global, contact the company here: Mojo Global Cory Michael Sanchez 480.339.4300 friends@mojoglobal.com 5665 N. Scottsdale Road Suite 130 Scottsdale, AZ 85250

## **Mojo Global**

*Winners of "Marketer of the Year" award through the Phoenix Business Journal, Mojo Global Marketing is widely acknowledged as leaders and strategic visionaries in LinkedIn B2B lead generation training and software.*

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