7 Phrases Are Key to Author Success

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FOR IMMEDIATE RELEASE

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Authority Institute? Shows Experts How to Guarantee Best-Seller Book

Rockledge, FL, May 21, 2015. - Authority Institute? announced this week how to guarantee best-seller status with published books in a recent blog post.

According to the blog, ?This Can Virtually Guarantee Best-Seller Status for Your Book!,? there are seven signal phrases that authors should look for as a springboard for writing a book that sells.

If only I could . . .

If only there was a better way to . . .

I?d pay someone if they could tell me . . .

I just can?t seem to make this problem go away . . .

Why hasn?t anyone ever . . .

Where do you find . . .

Isn?t it about time . . .

Help . . .

Authors should peruse online forums or letters to editors in popular publications to find problems that people want to solve. Readers will often post questions that begin with these signal phrases, which are the key to unlocking book topics. Authors who write books that provide solutions to problems that begin with one or more of these phrases can tap into a ?starving market.?

For more information about how to write a best-selling book, follow this link to read the rest of the blog post: http://authorityinstitute.com/virtually-guarantee-best-seller.

About Authority Institute?

You?re already an expert. Now, Become an authority.

Spread your message. Impact the world. Change people?s lives.

Authority Institute? will help you get there.

For more information about Authority Institute? training for business leaders, follow this link: http://AuthorityInstitute.com/ .

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Authority Institute

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