

Makemoneywithdropshipping.com Celebrates Its 15388 Sale

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Spokane, Washington - May, 29 2015 - Dropshipping Innovation, a unique, online based, merchant supply chain agency is celebrating its 15388 sale after a 4 year run.

Online Drop Shipping is a merchant supply chain methodology where online stores are able to sell products that they do not have in stock. What happens is online stores list a product and when a buyers commits and buys it, the stores make an order to the real seller?most often a wholesaler or manufacturer. The real seller then has to directly deliver the items or service to the buyer. It is a form of brokering, so the initial seller simply makes a commission or a profit out of the sale and lets the real seller deal with product sourcing, shipping, delivery and customer support.

One of the reasons that Drop Shipping is picking up, especially as a work at home business, is because it requires very little capital on the part of the initial seller. To make a sale, the initial seller simply needs to list the item or show its image and convinces the buyer to buy. This also eliminates the need to stock, warehouse or ship the product. That is why any business or individual can do it; regardless of its location or products it wants to sell.

But, like any new technology, online Drop Shipping was confusing, laced with challenges and suffered slow adoption at first. During the first two years, Dropshipping Innovation had only 100 sellers. But it has slowly picked up and currently has 866 sellers. This is the reason the company is marking this milestone by celebrating its 15388 sale. Much of this success is attributed to, managing the business risks, effective marketing and getting positive customer testimonies. For example, one of the sellers by the name of George, has this to say, ?I am making steady money now and now I can afford something that I have long wanted to buy.?

Dropshipping Innovation recently launched its new website at MakeMoneywithdropshipping.com. This is an American company co-owned and manged by Rachel Ewine. It started its operations in 2011 and currently has 866 affiliated sellers that are selling products through its program. The company is open to anyone that

has an Ebay or Amazon account and aims to triple its current sales by August this year.

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