



Laird And Son Heating and Air Conditioning Featured In HomeStars Interview

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Laird and Son Heating and Air Conditioning, located in Toronto, Canada, are proud to announce that HomeStars selected their company for their upcoming featured interview. Specifically, Ron Potter from Laird and Son was interviewed as part of their research on 'How to Keep Your Energy Costs Down in the Winter'. In the interview, Potter addressed some of the key things that must be done to keep the costs of heating down during the winter.

Mr. Potter said: "Having a properly sized heating system is essential to comfort and energy usage. A heat loss calculation will determine how much heat a house requires. Also, choosing the product technology that will best serve the house is important. Every house has inadequacies and heating appliances have features that can overcome difficulties to some extent, such as modulating gas valves and zone controls."

The HomeStars review was aimed to provide people, especially homeowners and business owners, with all of the information they needed to be able to afford to stay warm this winter. It discusses the importance of regular servicing and maintenance, the fact that people should use humidifiers, and also alternatives and upgrades to existing boilers and furnaces. Furthermore, they discuss important tips on making sure that

energy efficiency is as high as it possibly can be.

One of the key things that Mr. Potter pointed out was the importance of a thermostat. He stated: "Programmable thermostats, if used, will save up to 5% in heating costs. Many people disable the program due to the inconvenience of the rigid settings and the hassles of reprogramming. A non-programmable thermostat is recommended where the family has irregular schedules. The last person to bed lowers the temperature setting and the first person to rise raises it again. WiFi thermostats are handy where constant schedule changes are to be implemented because of the ease of programming through a handheld device."

People are encouraged to view the Laird and Son Company video, which discusses more important tips for energy efficiency. With this winter predicted to be a harsh one, people all over the world can find this information beneficial.

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For more information about Laird and Son, contact the company here: [Laird and SonNetta Tacconenetta@lairdandson.com](mailto:Netta.Tacconenetta@lairdandson.com)

Laird and Son

For over 60 years Laird and Son Heating and Air Conditioning has been taking care of customers across the GTA; serving the Downtown Toronto Region and North Toronto.

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