Australian Flag Firm Offers Flag Care Tips

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The website for Queensland-based custom flag company offers tips on how to care for flags in order to keep them in good shape longer. There are suggestions for helping the flags look good for an extended period.

Brendale QLD: Australian Flag Makers is pleased to announce that it has put together a number of suggestions for caring for flags. A tattered flag doesn't represent the entity or organisation in the best light. At the same time, weather and lighting conditions can quickly wear down even a quality flag, leaving it faded and worn. The stitched edges at the extremities tend to be the first place to show wear, even under optimum conditions. The article lists several factors which can slow down the rate of wear.

According to the article, a typical life for a flag is six to twelve months. Some have made it to two years, Under more troublesome conditions, a three-month lifespan can be found. The major factors that affect the life of the banner are severe weather conditions and striking a roof or wall while flying. Improper fastening of the flag to the rope can also cause the flag to wear more quickly than average.

It is obvious that prevailing weather conditions will determine the length of life for a flag. When there are high

winds or other extreme weather conditions, the life of the flag will be less than if the flag is flown in a temperate climate. Flags that are brought down when there is a prediction of strong winds will last longer than those that fly through bad weather. The height of the pole also affects the life expectancy of the flag. Standard height poles are better for flag life.

A flag should be taken down at night and whenever the weather forecast predicts excessive winds. The other major factor which affects flag life is the quality of the material of which it is made. Ultraviolet rays of the sun can cause deterioration of fabric and fading of the colours. The solution for these issues is to purchase high quality flags with ultraviolet-resistant characteristics.

For more information, visit www.australianflagmakers.com.au.

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