

## Versterkjerug Launches New Barneveld-Based Business

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Versterkjerug offers a series of exercises to help those suffering from the pain and discomfort of low back pain. The new business provides suggestions which relieve pain and stiffness in the lumbar region.

Barneveld NL: Versterkjerug and Ryan Collins are pleased to announce the launch of their new business dedicated to the relief of low back pain. Back pain can come on suddenly and violently. It can range from tension to incapacitation soreness and stiffness. The exercises and stretches are effective in strengthening and mobilising the lower back. The pain is also known as lumbago. It can be caused by various factors.

When the pain hits, it is important not to stress, but to attempt to proceed in spite of acute and intense pain. The low back is likely to feel very stiff, with restriction of movement in the lower back. Pain may radiate to the thighs or buttocks. Standing or sitting for extended periods causes increased pain and it can be difficult to move from a sitting to a standing position. Some sufferers experience small shocks in the lower back when they bend or twist.

Some of the typical anatomical causes of back pain include osteoarthritis, intervertebral narrowing,

osteophyte formation or a twisted sacrum. The pain may be brought about by straining the lower back,

incorrect or rapid movement of the lower back, sudden movement such as falling and personal or business

stress. The pain can be caused by heavy work that is not part of the day-to-day movement. A hernia,

improper lifting techniques and a history of back problems may also bring on the pain.

The causes of lowback pain and exercises to bring about relief are designed to stretch, strengthen and

mobilise the lower back. When beginning the course of exercises, it is important to go gently in order to get

used to the movements and work out how far to go into each position without causing pain. The exercise

routines should be done at least once daily, if the pain allows. The exercise routine can be complemented

with walking, cycling and water-based activities.

For more information about the company, visit www.versterkjerug.nl.

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