

## New Business Solutions Franchise Now Available In The UK Offers Business-In-A-Box, An Easy Option For First-Time Business Owners And Entrepreneurs

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A new business solutions franchise in the UK now offers would-be entrepreneurs the opportunity to own a business where almost everything will be done for them - a virtual business in a box, the company says.

Michael Crane, the founder and owner of Crane Business Solutions, based in London, has made it his mission to make it easy for his franchisees to run their new businesses. Most of the infrastructure is taken care of by the Crane main office, which allows new franchisees to run their business on a part-time basis, even from their kitchen table.

Over the last 12 years, Crane has invested much time and effort developing a system that allows him to access business critical information from anywhere. As he developed his franchise, he focused on making that system and the processes that went along with it a core part of the franchise.

Last year, he opened a new showcase office on the Kent coast as a model for his new franchise system. As he implemented all the systems from the beginning, he found that the new office was very easy to run right from the start.

Once he saw how well his system worked, he developed his Crane Business Solutions Franchise system and began to make it available to franchisees.

Crane says, "The key advantage is how easy a franchise is to run, making it suitable even for entrepreneurs who want to get started with a new business but are not quite ready to strike out completely on their own."

"Almost everything is done for them," Crane continues. "All the franchisees need to do is find new customers and sell their products, and they can hire a sales person for that. It's practically a business in a box!"

When Crane first started his business, he chose to focus on office products and quickly expanded to a more comprehensive range of business solutions. He decided on these products because they are "consumable" - businesses use them up and have to buy more. This turns out to be a winning principle for a franchise as well.

So many franchises focus on food products, which follow the same principle. However, food is perishable, and that creates special challenges that Crane and his franchisees won't have to deal with.

Says Crane, "Our Crane franchise offers the best of both worlds - our products "run out" and need to be replenished, but we don't have to worry about them actually going bad and having to be thrown out."

For now, prime territories are still available, including franchises in the London area, and in Manchester, Birmingham, Leeds, Cardiff, Glasgow, and Edinburgh. Of course, it's first-come, first served, so it pays to act quickly for the best selection, Crane states.

More information about the Crane Business Solutions franchise found can he on http://officesuppliesexpert.co.uk/crane-business-solutions-franchise, and on http://cranebusinesssolutions.com/work-us

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## **Crane Business Solutions**

Crane Business Solutions offers everything you need to make your business successful, from office supplies to furniture

to promotional products to printing services, and much more.

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