

## GrowUpSmart Launches New Empathy And Therapy Dolls

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London based GrowUpSmart has announced the launch of a new line of developmental toys. The company states that their collection of empathy and therapy dolls is now available in their new web shop. Martin Reinhold, a spokesperson for the company says, "Our goal is to offer quality toys that also have educational purposes. Our new line is designed specifically to aid in the development of children."

Reinhold says that the company serves parents as well as child professionals with toys and learning products to help further children's growth. The new empathy and therapy doll line includes a number of toys, all aimed at providing social and cognitive skills to children, and helping them to better understand their emotions.

"Our Big Empathy Doll Emelie," says Reinhold, "Is constructed of soft, easy to care for stretch fabric, and it helps children to develop strong emotional bonds and teaches them social skills." He points out that the peculiarity helps children as it has been shown that people who possess deficits in sensory development have less anxiety and stress when using the empathy dolls for therapy.

Also in the new line is the Small Bending Doll Sara, which is designed to look and feel like a new baby. The

company states that all of their new toys are designed with a development purpose in mind. Reinhold states that sensory toys can raise a child's body awareness and that the company only sells toys that offer a high educational value and durable quality. Most of the new toys are imported to the UK and have never before been available in the UK. Many of the toys are inspired by the thoughts of leaders on child development including Maria Montessori and Rudolf Steiner.

Parents or child professionals who are interested in having a look at the new line of toys from the company can do so on their official website. In addition to their new empathy dolls, the company states that they are also offering various sensory and fine motor skills toys.

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For more information about GrowUpSmart UK, contact the company here:GrowUpSmart UKMartin Reinhold+44 (0) 800 689 1725support@growupsmart.co.uk71-75 Shelton Street, London, WC2H 9JQ

## GrowUpSmart UK

GrowUpSmart provides parents, nurseries and schoolsvwith educational toys and games that support the healthy development of children's minds, bodies and senses.

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