

Marketing Consultant, Business Advisor and Author Launches New Website to Aid Small Business Owners and Entrepreneurs

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Jasper, GA, May 28, 2015: High-tech marketing executive and online marketing consultant Ray L. Perry has launched a personal website, offering invaluable content related to lead generation and digital marketing. Small business owners and entrepreneurs looking for marketing books, eBooks training and advice related to online marketing will find a hefty dose of all on this website.

His expertise is demonstrated by such books as Renewable Referrals: How to Cultivate More Profits and The Small Business Owner?s Guide to Local Lead Generation: Proven Strategies & Tips to Grow Your Business. The latter, coming out this June, offers small business owners valuable, unique strategies that leverage local advantage to compete and win against larger businesses.

John Jantsch, bestselling author of Duct Tape Marketing, recommends the book, saying, ?The Small Business Guide to Local Lead Generation is your ticket to success. Get it right now!? Adding incentive to buying the book is the fact that those who do so now and provide proof of purchase are eligible for a collection of excellent freebies, including the eBook "66 Local Lead Gen Tactics", the full set of Duct Tape

Marketing eBooks, interviews with the authors, infographics, templates and a bonus chapter.

Adhering to the creed that there is no success without a consistent stream of quality clients or customers, Perry has built his expertise on the generation and conversion of leads. His new site explores that concept in depth, offering his books, eBooks and blog as sources of information, as well as marketing training and the Business Marketing Audit as hands-on methods of growing any company?s marketing strategy and enhancing its business?s success for life.

Perry?s business website, MarketBlazer, also offers useful, actionable marketing insights, and breaks down the raft of marketing strategies available today into various categories with clear explanations as to what each is and how to use it in the scope of a broader marketing plan. With so many approaches available and so many business owners confused beyond belief, this could become the go-to resource for marketing strategy explanation.

To contact Perry to learn more about his services, either through the personal website or through his business website, use the contact information below. The Small Business Owner?s Guide to Local Lead Generation: Proven Strategies & Tips to Grow Your Business will soon be available on Amazon, and early buyers get a full suite of bonuses.
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Ray L. Perry

Ray is a Marketing Consultant, Business Advisor, Author and Master Marketing Consultant certified by Duct Tape Marketing. Ray helps his clients develop marketing strategies to find their ideal prospects that have a need for their products and services.

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