

## Marketing Group In Hawaii Announces New SEO Services

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Yamane Marketing Group in Honolulu, Hawaii, has recently announced that they have now added SEO to the list of services that they offer local clients. The company states that adding SEO services will help local businesses to get connected online.

"Almost everyone knows that you need an online presence in order to survive in today's technology based world," says Dan Yamane, owner of the company. "Even businesses that do not sell things or otherwise operate online need to have some sort of online presence."

Yamane says that businesses that operate solely on a brick and mortar platform, those that do not have any online presence, are missing out on a lot of potential business. He says that having a website will enable a business to make themselves known.

"Nearly every adult in the world uses the internet to find a company or product," Yamane says. "If you're looking for a good Italian restaurant in your area, you Google it. If you want to know where you can get your favorite suit dry cleaned, you Google it. Everyone needs an online presence."

Yamane says that Yamane Marketing Group will now be assisting local businesses that have websites to ensure that those sites are being seen by potential customers. The company states that SEO is crucial in ensuring that a business is seen on the first few pages of search engine results, which is where most businesses want to be. Studies show that most consumers stop looking after the third page of search results, so having a place on one of those first few pages is important.

Search engine optimization helps those businesses to ensure that they are listed on the first few pages, according to Yamane. He says that his company has experience in SEO and can assist local businesses in creating their online presence and ensuring that customers can easily find them. The company offers a number of online services for customers on a local and national level.

Those interested in learning more about what the company will be providing can visit them on their official website at http://YamaneMarketingGroup.com.

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## **Yamane Marketing Group**

Yamane Marketing Group helps businesses get connected with their customers online. Our services include SEO, Video Mktg, Social Media Mktg, Facebook Ads, Instagram, Websites, Google My Business page set-up and optimization,

Press Releases, etc.

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