

As Seen On - Citations Releases Never Before Seen Information On Authority And Expert Marketing

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As Seen On - Citations, an online business operating from Sunnyvale, California, has today released new information on how businesses and individuals can become recognized authority and experts with ease. The company believes the secret is getting cited in major news sources, such as NBC, CBS, ABC and FOX. Through their work with news sources, they assist more businesses and individuals in achieve greater authority and expertise status.

"When a business or individual, be it an author, owner, coach, speaker or doctor, gets cited on the major media networks for a specific niche or expertise, they immediately improve their authority," says Dr. Gene Ritchey from As Seen On - Citations. " An individual, business, or website who has the "As Seen On" logo on their site and other marketing materials is immediately recognized as an expert source. Hence, potential customers and those in the media will come to them for advice, or for products or service. This can bring about brand new opportunities and open a whole lot of new doors."

Getting cited on the major news and media outlets is incredibly difficult. Indeed, it has long been reserved for those who had big budgets and who already had a big name as well. However, As Seen On - Citations guarantees businesses and individuals can get quoted on the four major outlets, ABC, NBC, CBS, Fox, and others in just about ten business days. They achieve this through special press release services. A business or an individual who signs up for this program will also receive a new profile picture with "As Seen On" and the four news outlets added to it. They can use these citations on their websites and marketing materials.

"Media authority is something every business and professional should have," says Frank Kern, Internet Marketing Expert. "It helps you stand out from the crowd and differentiates yourself as an authority and expert in your field."

When visiting the As Seen On - Citations website, full details are provided on how anyone can become an instant expert and recognized authority. They offer a quick and effective procedure which allows people to receive their certificates in between 7 and 10 days. This is a guaranteed process. Further details are

available on their website <http://asseenon-citations.co/>

Once someone receives their citations, As Seen On - Citations provides them with a logo they can use on all their online presences, as well as offline marketing materials. This includes social media platforms and websites, newsletters, business cards, flyers, letterheads, brochures and any other materials.

Once cited on these Major Media Networks, individuals and businesses can use these logos on their websites, social media profiles, business cards, newsletters, letterhead, flyers, brochures, anywhere marketing materials are used for the individual or business.

Business owners, public speakers, authors, doctors, coaches and any other professional can use these services to their advantage. When they are cited on the major media networks, they instantly get more authority as well. Customers automatically find someone who has been cited more believable and trustworthy as experts in the field. As such, the service boosts their status online and offline of the business or individual.

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For more information about As Seen On Citations, contact the company here: [As Seen On Citations](http://asseenon-citations.co/contact) Dr. Gene Ritchey <http://asseenon-citations.co/contact>

As Seen On Citations

Website: <http://asseenon-citations.co>

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