



Dallas Firm Combines Local Marketing and SEO Tactics

December 28, 2016

December 28, 2016 - PRESSADVANTAGE -

TrendiMarketing offers search engine optimization methods for local presence. Geo-targeted SEO improves conversion rate strategy.

Dallas TX: TrendiMarketing and Kirk Lee are pleased to announce that the company creates bespoke reports and technical audits which will help clients improve business with specific areas of digital marketing. Both Bing and Google focus on ranking websites using local links and activity. It is very important for businesses to have good geo-targeted search engine optimization. The company helps to improve the local presence level for clients. Being ranked on the first page of search engine results is critical to reach potential customers.

The Dallas SEO marketing firm begins with real time social media analytics to help bring business clients new and returning customers. The professionals know how to save time and money and have experience for the project. The team is knowledgeable about creating a local strategy in order to appear on search engine results pages. Some of the methods which are utilized in the campaigns include map search optimization and link building.

According to a spokesperson for the firm, ? We have the knowledge and experience to offer a variety of methods. These include paid search advertising, custom website design and custom email design. Search Engine Optimization is a set of principles, tools and techniques which are used to rank content on major search engines such as Bing and Google. The eclectic mix of art and science consists of techniques which are implemented over time.

Optimizing the website is an important part of improving the market presence. There are also off-site techniques applied. The work that is done for optimization includes the use of social media platforms such as Facebook and Twitter. The most important goal is to reach a higher ranking on Google's SERPs (Search Engine Results Page). SEO is constantly changing and evolving, with more emphasis placed on organic techniques of growing presence. Link building and adherence to the SEO code of ethics is an important part of the work done by the Dallas firm.

For more information about them, visit the web pages at <https://trendimarketing.com>.

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