

Haute Demand Makes Women's Fashion Sales Online Easier With New Website

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Los Angeles, Calif. based online retailer Haute Demand launched its new website to give its customers an easier way to shop women's fashion.

Owner Natasha Noghli has been providing women simple opportunities to find exactly what they need for their unique lifestyles since 2011 and the latest rendition of the website makes fashion sales online less complicated.

"I want to make sure my customers have an excellent time shopping with Haute Demand," Noghli said. "Like them, I want to Shop Women's Fashion and come out happier, not frustrated. The site needed to match what we provide in our pieces - great experiences. That's what we've done."

The website features a minimal style with pointed options, including easy access to general shopping, the Haute Demand blog, and customer service. It's easy to shop women's fashion.

Haute Demand offers hundreds of options for women to match whatever the occasion. Customers can shop dresses, pants, tops and accessories. There are pieces to fit casual afternoons and active evenings, late nights in the city and mornings to recover. It's the latest punctuation for fashion sales online.

"Variety and versatility are necessary," Noghli said. "I want every girl shopping here to feel satisfied and certain she can return for the next big moment. We have beautiful personalities, all of which are unique, so it only makes sense to have access to the ultimate closet. Life is constantly going, going, going. I like matching the pace."

The business has used its hometown character to revitalize fashion sales online. Noghli's newest website hasn't just made it easier to shop dresses, bathing suits, or summer's latest, the website also boosts Haute Demand's engagement with its customers.

"We'd love to see how you wore it!" touts the site's social media headline, following its "#HAUTEDEMAND" plug. Haute Demand has put itself into the consumer's life, making it clear that it exists to be a girl's best fashion friend.

"This is how to shop women's fashion these days," Noghli said. "It's about relationship, because we care, and it's about ease, because we want our customers to have fun. You shop dresses and anything else, but you shop to enjoy yourself. That's important."

About Haute Demand

Haute Demand is an online e-commerce website that showcases fashion for women. Natasha Noghli, who launched Haute Demand in 2011 in Los Angeles, Calif., wanted to create an online retail space for girls like herself who were always on the prowl for the perfect piece. Haute Demand provides a space to shop women's fashion for life's various moments, from hitting the town with friends, spending the day in the sun or staying in for a relaxing evening. Women can shop dresses, outdoor pieces and more.

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