

# Bamboo Placemat Set Enjoys Sales Surge as Popular Holiday Gift

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The Little Bamboo, a supplier of premium bamboo fiber products on Amazon.com, is reporting brisk sales for the month of December. According to the company, the product experienced a sharp surge in sales due to online shoppers getting it as a suitable gift for their friends and loved ones.

Little Bamboo reported increased sales for its three bamboo placemat products; its main set of four, the set of four placemats with matching coasters, and the set of six, also with coasters. Each product has received rave reviews from shoppers and has substantial ratings. The set of four bamboo placemats, for instance, has been reviewed over 120 times and has an average rating of 4.5 out of 5 stars.

Since being released to shoppers on Amazon.com, the bamboo placemats have been described as suitable gifts by many.

?The placemats work great! I bought these as a gift [for] my son. I would recommend the seller! Great

product,? said Arlene Starr, a verified Amazon reviewer.

Made from high quality bamboo material, the placemats have also received positive feedback for their aesthetic appeal. They are bordered by black fabric, which is said to add to their beauty and makes it easy for them to blend in with any décor. In addition, they are designed to help protect table surfaces from scratches and spills and are easy to clean with a damp cloth. Storing the placemats is also made easy as they can be rolled up to save space in drawers, and the product can be used indoors or outdoors.

Bamboo placemats are considered suitable alternatives to cloth and plastic placemats, which either get dirty and stained quickly, or are easily damaged. The bamboo material used is taken from the bamboo plant, which is abundant and is more environmentally-friendly.

Little Bamboo expects continued success with its natural bamboo placemats as it gains in popularity among Amazon customers. The product is currently available at a discounted price on the shopping platform and comes with a money-back guarantee.

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## The Little Bamboo

*The Little Bamboo provides products made from bamboo. Their current product line includes soap, placemats, mens and womens socks, mens boxer briefs and mens v neck tee shirts.*

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