

David Shawn Sanchez Releases Attraction Marketing Blog Post

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New Paltz NY-based Attraction Marketing blog post presents information on a free ten-day boot camp which educates people in the network marketing industry. The students are informed about using attraction marketing for recruitment and sales.

New Paltz NY: David Shawn Sanchez is pleased to announce the release of their recent blog post on the topic of marketing. The website and blog is offering a free ten-day boot camp which teaches participants in the network marketing industry how to implement and utilize attraction marketing techniques to recruit members into their business and make sales. The product which they are offered is called AM Formula. The blog article provides a basic overview of the process and how it can be incorporated into a successful business.

The Attraction Marketing Formula is a marketing technique designed to attract prospects or customers to the business and have them calling, ready to buy or join their network marketing opportunity. The boot camp teaches participants how to position themselves to take advantage of the principles of AM. Some of the techniques include building relationships, solving problems and providing consistent value. These techniques are packaged in a helpful and informative set of suggestions, tips and tactics.

Delivering consistent value are the top way to recruit and sell products. Prospects are influenced by the content that is learned and used. By becoming a person of value and someone uniquely positioned to help someone solve their problems, clients can attract customers to a product or service. The blog article makes suggestions about using this strategy most effectively. It also makes recommendations about which methods are not as effective in gaining new customers. These negative methods include ?push marketing.?

Instead of pushing a product or service at a customer, it is recommended that the techniques use a pulling or attraction approach. The information provided in the article is an overview of the methods available in the free boot camp which it promotes. The techniques are designed to be used on social media platforms, as well as websites and in other approaches, include offline marketing. The boot camp is designed to bring clarity to

novices, as well as experienced marketers.

For more information, visit the web pages online at <http://davidshawnsanchez.com>.

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