



The Directory of Ezines Has a New Site and Expanded Offerings in Ezine Advertising

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Online since 1998, the Directory of Ezines under the direction of Charlie Page has moved its site and greatly expanded its offerings, including in ezine advertising. The world's first online directory of newsletters that sells ads, publishes articles and does joint ventures, the Directory of Ezines has helped over 17,000 members find success with ezine marketing.

Given his time in the industry, Page is considered the undisputed authority when it comes to ezine (email newsletter) advertising. Most people do not know that thousands of publishers sell ad space in their email newsletters. Charlie helps clients promote their products using the proven marketing method.

While the Directory of Ezines has become the go-to resource for online marketers and others looking for places to advertise their products and services, Page has made a name for himself in the industry, too. "I learned more from 20 minutes with Charlie than I could have from five years of searching on my own," said Srikumar Rao.

Page shows people how to drive traffic to their site, convert visitors into subscribers and buyers, and much

more. One of his techniques is to start small and simple with site banners, and then scale up.

Charlie has a knack for turning complex and confusing problems into simple, common sense solutions, said business owner Gordon Appleby.

My experience of Charlie is that helping others succeed is his bedrock along with the twin pillars of integrity and generosity, added customer Sheila LyonHall.

Page offers a free course on ezine advertising at <http://directoryofezines.com>. Those interested can find Charlie Page at <http://charliepage.com> or on Facebook at <http://facebook.com/charliepage>.

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