

Juice Plus Company Celebrates 46 Years In Operation

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The company established in 1970 has been offering whole food-based nutrition for more than four decades. Juice Plus offers solutions for nutritional gaps which appear between what people should eat and what they do eat.

Juice Plus is pleased to announce that it has been providing reliable nutrition suggestions in the form of juice powder concentrates. The powder includes concentrates from thirty different fruits, vegetables and grains. Drinking the whole-food juice helps to bridge the gap between what people eat and what they should eat daily. The product is made from quality ingredients carefully monitored for quality and effectiveness. Children and adults have benefited from the nutritional package provided by the product to maintain a healthier lifestyle.

The company was established in 1970 by Jay Martin, school teacher and entrepreneur. Over the four plus decades of operation, Juice Plus has been inspired by the goal of improving healthy living around the globe. The company recognized from its earliest days that a balanced nutritional diet can be a challenge. The basic USDA guidelines provide information about the nutritional goals. The company promotes the guidelines and suggestions regarding nutrition.

The subject of clinical research about the necessity to a wide range of nutritional benefits has been ongoing. More than thirty research studies have been conducted in leading hospitals and universities around the world. The studies have been led by organizations ranging from the Academic Centre for Dentistry Amsterdam to Brigham Young University in Utah.

Other studies have been completed and published in Italy, Germany, London and Japan. The University of Arizona and the Medical University of Vienna, as well as institutions of higher learning in Austria, California, Florida and Maryland. Yale and Vanderbilt University have provided studies which support the importance of excellent nutritional habits.

The core beliefs of the company promote longevity, authenticity and quality in their products. The importance

of a community of like-minded friends includes giving back through the Juice Plus+ Foundation. The company strives to maintain simplicity in the operation of its business and to remain approachable.

For more information about the company, visit the web pages at <http://feedurbody.juiceplus.com/> or watch the video <https://www.youtube.com/embed/1w8iN81KJD4>"

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