

Miami Florist Urges Consumers To Pre-Order Valentine Roses

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Spring In The Air, a florist based in Miami, Florida, recently announced that they are now taking orders for flowers for the upcoming special day for lovers on February 14. The florist urges consumers not to wait too long before they order Valentines Day roses.

"It's the busiest time of the year for flowers," says Sergio Cadena, a spokesperson for Spring In The Air.
"Don't wait until it's too late to get your loved ones Valentine's Day flowers, especially when you have a special preference for flowers like the rose."

Cadena says that most flower shops around the nation work overtime in the days just before Valentine's Day in order to fill all orders for the flowers. The florist states that many consumers do not realize just how busy this time of year can be for florists and often wait too late to order, resulting in a shortage of the popular Valentine's Day flower.

"I've honestly seen people do without their preferred flower because they waited so long to order them," says Cadena. "While we try our very best to ensure that there is enough to fulfill each requested rose bouquet delivery, it's really a better plan to order ahead just to make sure your loved one gets the bouquet that you

want to send."

Cadena says that the company offers a membership service that provides fresh rose delivery wherever and

whenever customers need. The company can provide a one time shipment or regular deliveries, all based on

what the customer chooses. They offer a wide variety of colors including red, orange, lavender, and a host of

others according to Cadena, who also says that customers do not have to choose traditional red flowers for

their Valentine's Day bouquets. He says that the company can customize bouquets based on holidays,

special occasions, or customer preference.

Spring In The Air offers three levels of customer membership including routine delivery, holidays or special

occasions, and surprise deliveries whenever customers want them delivered. The company states that

customers can contact them now for more information on their upcoming holiday deliveries or for information

about their membership programs. Interested consumers can visit the company online for a look at their

memberships as well as a list of the flowers available, especially roses, and arrangements that they offer.

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For more information about Spring In The Air, contact the company here: Spring In The AirSergio

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Spring In The Air

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LUXURY ROSES

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