



Mojo Global Announces Availability Of Automotive Lead Generation Case Studies

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Scottsdale, Arizona based Mojo Global had previously announced a complimentary risk free trial for their innovative automotive sales lead generation system. Cory Michael Sanchez, co-founder of the company, has now announced that they have case studies of car dealerships that have taken advantage of the Mojo Automotive free trial offer and have been successful in their efforts.

"We knew that if we could just get dealerships onboard, they would be successful," says Sanchez. "This is why we rolled out the free trial offer so that dealerships would take the chance and try the system; and it is working."

Sanchez states that the risk free trial was designed to show car dealerships how they could add the company's system to their existing marketing and sales mix to positively impact their bottom line. Previously, Mojo Global had announced that a Mercedes and BMW dealership ran the system for just one day and achieved significant results with nearly 400 inbound phone calls, nearly 300 of which were unique. The one day trial resulted in over \$38,000 in new sales deals closed for that dealership.

"The system reaches out to your contacts from your database," Sanchez explains. "It's a multi-touch, follow up communication system that is essentially fool-proof and will substantially raise your revenue. We've got the Mojo Global automotive case studies to prove just how much you can increase your bottom line."

The lead generation system by Mojo Global has been receiving massive testimonials and positive reviews since its initial inception. Clients are calling it the "best marketing platform hands down" and the company's official website is filled with 5-star endorsement testimonials from multiple clients who have tried and ultimately been successful with using the system. Mojo Global has been recognized in a number of industries for the system and was awarded the coveted Marketer of the Year award by the Phoenix Business Journal.

Car dealerships interested in learning more about the system and in seeing the case studies and the Mojo Global 5-star endorsement testimonials, that show the results that other dealers have experienced since implementing the lead generation system, can visit Mojo Global on their official website.

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Mojo Global

Winners of "Marketer of the Year" award through the Phoenix Business Journal, Mojo Global Marketing is widely acknowledged as leaders and strategic visionaries in LinkedIn B2B lead generation training and software.

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