Why Soap.Club Promotes the Use of Coconut Milk in their Products

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In a recent press conference, natural soap manufacturer Soap.Club, talks about the reason why they are promoting the use of fresh coconut milk in soap products. Natural soap products are slowly gaining popularity in the market slowly taking a fair share in the commercial soap?s following. Many consumers are making the switch.

Soap.Club founder and CEO, Connie Farrar shared the results of a quick survey they've conducted on their customers as to how coconut milk changes the game in terms of skin care.

?Handmade soaps are often created with ingredients that are known to care for the skin like coconut oil, shea butter, etc. They are easy to lather like commercial soap and cleanses effectively. However, what customers do enjoy the most especially when using coconut oil soap is how soft and smooth the skin feels afterwards,? said Farrar.

Soap.Club also talked about the benefits of using coconut oil based soaps one of which is deep skin cleansing. Coconut milk soap is found to effectively cleanse the skin without making it dry. Coconut milk in

itself contain lots of fatty acids. Soaps made with this ingredient can help deep cleanse the skin by removing all sorts of impurities (dirt, dust, dead cells, etc.) and that too while preserving skin?s natural hydration. It?s definitely a highly recommended facial cleanser.

"Coconut milk based soaps moisturizes thoroughly," said Farrar. The nutrients and fatty acids present in coconut milk soaps provide intense hydration to dry, dull and lifeless skin. Compared to other soaps, the coconut milk soaps do not dry out the skin while cleansing it. Rather, coconut milk soap?s super-moisturizing properties help in restoring the lost moisture of the skin by rejuvenating the cells thoroughly. As a result, one gets soft, supple and smooth skin.

Coconut milk is also known for its anti-aging properties. Regular use of coconut milk soap can be an effective anti-aging. Coconut milk is rich with powerful antioxidants including Vitamin C and Vitamin E that lowers the number of harmful free radicals and prevent oxidative damages. It?s also rich in essential micronutrients like selenium, iron, copper, zinc, etc. These are crucial for health and nourishment of the skin. There are also claims that coconut soaps can prevent wrinkles, fine lines, sun damages, age spots and sagging skin.

Farrar also added coconut milk can reduce skin acne. Coconut milk soaps are effective in deep cleansing the skin, which makes them a great acne treatment option. It also contains lauric acid, caprylic acid, capric acid, which are efficient anti-microbial agents that inhibits breakouts.

Medical studies also confirm that coconut milk may help in curing skin infections. The lauric acid is known for its anti-bacterial and anti-fungal properties. By using coconut milk soap regularly, it creates a ?barrier? on the skin preventing infection. Regular use can prevent minor to major skin infections like eczema, psoriasis, contact dermatitis, etc. away.

"These are some of the benefits of using natural coconut soap. As everyone can attest, the use of coconut milk can truly be beneficial for all types of skin. From bringing enough moisture to averting microbial attack, it can aid in beauty in a number of ways. Aside from skin care, coconut oil is also known for being an impeccable hair care solution," said Farrar.

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Soap.Club

Purveyors of natural and organic soap. The small family run business is located in rural Canada. The company was inspired by the beauty and culture of the Hawaii and after speaking with an artisan soap maker about the health benefits of natural soap.

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