Soap.Club Releases New and Improved Oatmeal Goat?s Milk Natural Soap

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Soap.Club introduces their new and improved oatmeal goat?s milk natural soap on Amazon third week of January. Connie Farrar, founder of Soap.Club, talks about the reformulation and how it is made more effective for individuals with sensitive skin. ?The team is very excited about this release. Oatmeal goat?s milk soap has always been one of the popular scents in Soap.Club's line so making this upgrade is definitely something the team and customers are looking forward to,? said Farrar.

Soap.Club is a natural soap manufacturer that uses cold process in making their products. Cold-process soap is a traditional method of soap making that doesn?t involve high temperatures in order to cure the bars. This technique is renowned as one of the best ways to preserve natural ingredients added to the soap, such as essential oils, as well as creating an extra-soft finish with no rough edges.

?Cold process allows the soap to retain the efficiency of the natural ingredients compared to hot process. To compare, the skin feels better and more nourished after a bath with cold processed soap,? said Farrar. Therefore, with cold process, one can ensure that the nutrients in the ingredients are preserved which allows customers to fully experience its benefits.

The new formula for Soap.Club's oatmeal goat?s milk soap includes a gentle, aromatic fragrance that promotes therapeutic bath. The soap is also made with other natural ingredients including olive oil, coconut oil, soybean oil, corn oil, hemp oil, organic shea butter, water, sodium hydroxide, fragrance.

?Basically, the new soap is creamier and non-irritating to lather. It is designed specifically to care for the most sensitive of skins,? said Farrar. The new oatmeal soap is formulated specifically for individuals who have skin conditions like allergies, eczema, skin cancer and others. Compared to conventional soap, Soap.Club boasts of making all of their products from all-natural ingredients.

?Ingredients of Soap.Club?s soaps are selected according to different skin types. Each scent is formulated to improve any skin and provide users with a really therapeutic bath,? said Farrar. Oatmeal has anti-inflammatory properties and is perfect for most skin types, even the most sensitive skin. It also contains saponins, a mild cleansing agent, which helps keep the skin free of dirt deposits that causes irritation and acne.

Other benefits of oatmeal include removing dead skin cells, treat acne, eczema, rosacea, and rashes, relieve symptoms of skin aging, exfoliating properties and removes toxins off the skin, and repairs damage from chemicals like alpha hydroxy acids, surfactants, and bleaches. Oatmeal is also known to have a lightening effect on the skin, improving its skin tone, texture, and smoothens out blotchy areas. It also calms the skin and reduces pore size.

Adding the benefits of goat?s milk, this natural soap is inteded to be a powerhouse beauty product for anyone of any age and gender. ?The team has received overwhelming response from both men and women for this soap scent.?

Soap.Club is currently available on Amazon and on their website.

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Soap.Club

Purveyors of natural and organic soap. The small family run business is located in rural Canada. The company was inspired by the beauty and culture of the Hawaii and after speaking with an artisan soap maker about the health benefits

of natural soap.

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