Spokane SEO Firm Launches New Website

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Hard-Working Websites offers a variety of website design options for area residents. The focus of the professional team is to ensure that small and mid-sized business are fully represented in search engine results pages.

Spokane WA: Hard-Working Websites and Dima Sobovoy are pleased to announce that they offer solutions to businesses who are struggling to be seen online. The Spokane SEO team has the knowledge and experience to design top quality websites for business clients. For small and mid-sized businesses, visibility of the company is critical to the success of the business. Statistics show that a significant percentage of customers search online even for local businesses, products and services.

The use of the World Wide Web for information about products and services is more and more important in today's marketplace. Online searches usage for potential customers is more common than in-person shopping, newsprint or even word-of-mouth. Mobile phone searches are the method in more than six of ten consumers' searches. Of this group, ninety percent will actually buy from the search results. Given these figures, ensuring that the business is found at the top of the search engine results list is important.

According to Dima Sobovoy, speaking in a recent interview, ?If you are not enjoying high placement on search engine results pages, you are losing the potential for money, time, resources and energy which could be spent more strategically and more effectively. The right placement on results pages helps to gain personal business goals. Placement of the business on page one of the results is crucial for best revenue.?

When searching for results online, the customers typically choose the trusted names which are first in line. Trust for the highest ranked names on Google and other search engines tends to be higher than for other ways of accessing information. The Spokane firm is experienced in helping businesses to get to the top ranking on Google, Bing and Yahoo results. The assistance to clients begins with a careful assessment and analysis of the online presence of the business.

For more information about them, visit http://www.hard-workingwebsites.com/.

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