

# Seminar to Show How to Double or Triple a Patient's Car Injury Settlements

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Chiropractors, medical doctors and osteopaths who treat and manage car accident and sports related injuries as well as personal injury attorneys representing motor vehicle accident victims now have access to an upcoming seminar on "Spinal Ligament Injury in Motor Vehicle Injuries" that is crucial to patients' and clients' settlement outcome. This seminar will be taught by Dr. Jeffery Cronk DC JD and will cover information that is vital to the accident victim's health and financial future.

This seminar is being sponsored by West Valley Pain Solutions 9140 W Thomas Rd, B106, Phoenix Arizona 85037. 623-939-1375 and by the chiropractors and medical doctors of Phoenix Car Accident Clinics main office 9140 W Thomas Road, B105, Phoenix, Arizona 85037.

"This medically documented information could more than likely increase a legal settlement up to three times a typical legal settlement would be," says John Quackenbush with Phoenix Chiropractor.

Quackenbush states that proper documentation of spinal ligament injury can yield a 25% whole person impairment whereas a typical herniated disc injury will only yield a 3 to 5 % whole person settlement. Spinal ligament injuries are the #1 cause of pain and disability in the world today. The true trauma care provider is by far the most valuable providers in health care today. He or she is vitally important to the accident injury victim's health outcome as well as to lawyers who represent patients against unwilling to pay insurance companies.

"In this seminar you will learn what spinal ligament injury really is, the exact mechanism of how spinal ligament injury occurs and how to document it through Computerized Radiological Mensuration Assessment (CRMA) on X-rays you are already taking. Not only will you will learn how to explain ligament injury to your patients so they understand the importance of this hidden injury and how non- treatment could affect them for the rest of their lives," explains Quackenbush.

He states that even more importantly, attendees will learn how to provide this documentation to the personal

injury attorney that is irrefutable in a court of law as it is all clinical information that coincides with the gold standard of personal impairment, the AMA guides to the Evaluation of Permanent Impairment, 6th Edition. He urges attendees to learn why the AMA Guide actually substantiates and positions chiropractors to take their rightful place in the health care market as a ligament injury expert as the guide substantiates that chiropractors can diagnose spinal ligament injury.

The 15 hour, hands-on continuing education course will teach attendees why this is such an incredibly easy to find and document injury, as well as why spinal ligament injury is eight times more value driven than a spinal disc injury according to the AMA guides to the Evaluation of Permanent Impairment, 6th Edition. Also included is how to clinically diagnose, treat, document, and produce a win-win for everyone involved, patient, attorney, and insurer, why and how to take command of this crucially vital information and be the expert in local areas and how to present this information to ER Doctors, General Practitioners as well as local personal injury attorneys.

Other topics will include why MRI is not the best imaging tool for these types of injuries, how to lead by absolute clinical excellence and why chiropractic care is the most efficacious mode of treatment for the spinal ligament injury victim and be able to prove it with AMA medically accepted documentation.

Those interested can register for this seminar at the American Academy of Motor Vehicle Injuries. It is scheduled to take place in Phoenix, Arizona, on January 28 and 29, 2017 at the Phoenix Hilton Airport.

The esteemed lecturer Jeffrey Alan Cronk, DC, JD is a nationally recognized expert on spinal ligament injuries, comes from the Eau Claire, Wisconsin Area, and received his doctorate in chiropractic from Palmer college of chiropractic and his doctorate in jurisprudence from Novus Law School. He is a member of the board of directors of Spine Pain Management, Director of Education for Spinal Kinetics, and CEO of the American Spinal Injury and Impairment Consultants.

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## **Penny Injury Chiropractic**

*Phoenix Chiropractor is a group of like minded Chiropractors who limit their practice to treating car accident victims, providing pain management and sedative Physical Medicine for frozen shoulder known as Manipulation under anesthesia.*

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