



Ultragen Recovery Drink By First Endurance Updated With Two New Flavors

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Sports nutrition company, First Endurance, has added two new flavors to their product line of Ultragen recovery drinks. The new flavors, chocolate and vanilla, are being sold in containers, which hold fifteen servings, and the company has stated that they will also be adding single serve packages to the lineup in the near future for consumer convenience.

Ultragen recovery drinks are tried and tested by athletes, and First Endurance has explained that this is to guarantee that the beverage will rejuvenate and energize in high impact situations, such as after a hard workout, marathon, or other activity. The reported response to the beverages has been very positive, with those who try it asking when they can get more of the product. The company has said the following regarding the reason that the drinks work so well, especially following a workout:

"Ultragen is the only recovery mix that's engineered to take advantage of the critical 30-minute glycogen 'Window of Opportunity' that occurs right after exercise."

Rightfully named, the recovery drinks help tired muscles absorb the necessary nutrients to strengthen and

regenerate after being active. The First Endurance has made it clear that this window of opportunity for nutrient absorption is very small following a workout, which is why the new beverages work so well. They decrease the damage of muscles and help to increase the recovery time following training, so that professional athletes can continue to perform during their next bout of exercise, racing, training, or activity. They say:

"It delivers the most advanced protein available, the fastest acting carbohydrates and clinically effective amounts of glutamine, BCAAs, antioxidants, vitamins, minerals and electrolytes. No other recovery formula even comes close."

The Ultragen drinks come in a variety of flavors including the two newest nutritional beverages to hit the shelves. Cappuccino, Orange Cream, and Tropical Punch are also available for athletes who prefer a more exotic taste following their workouts. The tubs of product can be purchased on the company website. The website includes easy one click shopping, an informative blog, and a selection of research on the products and why they work so well in athletic situations. The team at First Endurance states that research is crucial to the development of their products. They explain:

"We are driven by a desire to ensure our products are proven to enhance endurance performance, have scientific validation and are safe and legal for competition."

The newest flavors round out the lineup of nutrition drinks, in what the company hopes will make it easier for athletes to select a product that suits their tastes and preferences. Comfort and safety during athletic events is of the utmost importance to First Endurance, who have been very open in their passion for helping athletes perform at premium levels without having to sacrifice flavor or their health in the quest for the next medal or trophy. They encourage athletes who are interested in trying any of the Ultragen products to communicate with them using the contact information on their website.

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First Endurance

We offer innovative nutrition that meets the unparalleled demands and requirements of serious endurance athletes so they can train harder than ever before and find out what's really possible - without compromise.

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