



Nails4you Announces Plans to Revamp the Website to Feature More Nail Products

January 19, 2017

January 19, 2017 - PRESSADVANTAGE -

Nails4you, the leading European nail products dealer, has announced its plans to revamp their website and create room for more nail products. The Dutch based company is better known for selling all sorts of nail cosmetics, and improving their website is only meant to help better navigation and accommodate more products in their webpages.

"We think that that a more attractive website will resonate properly with the bright colored products we stock. Again, improving the website to accommodate more products will give us an upper hand when negotiating with big brand names to stock their products on your site," said Jell Keunen, the founder of nails4you.

The nail cosmetics website has been in operation for a few years now, and offering customer satisfaction has always been at the top of their priorities. And it is because of these values that nails4you.com plans to design the best possible site for their customers. The plan to make it more appealing is part of their long term goal of becoming one of the best nail cosmetic sites all over Europe. The new website, as the company spokesperson said will however not be too much different from the present website in themes and colors. Instead, only the structure and technical perspectives plan will be changed.

“Contrary to what some people are saying, we don’t plan to revamp our website completely. Instead, our main aim is to improve the technical details, so that more cosmetics can appear in the same page instead of customers having to surf through multiple pages to find a product. As for the theme colors, we plan to stick to the pink and black colors, unless of course we find a designer who can totally mesmerize us with their designs,” Jell Keunen added.

Certain things are also expected to change with a newly designed nails4you website. To start with, the company will hope to partner with some of the biggest brand names in Europe and stock their products on the site. They also plan to partner with more local nail cosmetic manufacturers in a bid to promote Dutch cosmetics to the rest of Europe. In addition, a new website for nails4you will also mean a wider reach, and possibly better deals with their nail cosmetics. Confirming the plans, Ms. Mills affirmed that while they expected technical issues with their website during the transition to a newly designed nails4you; the company’s customer service will remain active and prompt to help customers.

“We are anticipating some technical hiccups during our transition to a new website. It shouldn’t be a major issue though, as we are partnering with the best ICT companies in the country for this purpose. In the end there is a big picture that everybody should be looking at. Our customers for instance will now find more brand cosmetics in the site, and if possible, the prices will be as competitive as possible,” Jell Keunen added.

###

For more information about Nails 4 you, contact the company here: [Nails 4 youJell keunen683690822info@nails4you.nl](mailto:info@nails4you.nl) Nails 4 you, Adelaar 225804VZ Venray

Nails 4 you

Nails4you is a Dutch online shop and wholesaler specializing in Gellak, acrylic and gel products.

Email: info@nails4you.nl

Phone: 683690822



