

## New Website Helps With Russian Immigration To America

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A unique new technological platform has appeared on the internet in the USA. A business startups founder from the Ukraine has announced that he has united more than 175,000 Russian-speaking businesses into one location that is easy to access. SVOI Inc. is a Los Angeles, California based company that has recently launched a website designed to help Russian Americans. The website offers networking and other resources to Russians living and doing business in the United States.

Serial entrepreneur Artem Gerashchenkov, Ph.D., and founder of the new enterprise says, "This is a new way to connect entrepreneurs in an online directory, and we are excited to have it live for Russian Americans to begin using."

Quickly becoming the forefront of the business industry, SVOI has 177,000 small and medium Russian-speaking business owners to date and the company states that they hope to add new contacts regularly. The directory features listings for events, classifieds, marketplace, and many resources for those seeking a job for Russians in America.

"Our ultimate goal is to help US-based Russian-speaking businessmen in starting their new projects," says

Gerashchenkov. We help them to find new partners and clients and to obtain excellent networking, and offer

a variety of additional resources."

The new website site uses big-data and personalization technologies according to the company.

Gerashchenkov says that it looks like Yelp combined with LinkedIn, Facebook, and even Craigslist, all in one

convenient platform for Russians in USA.

The directory aids immigrants in finding Russian speaking jobs as well as various other resources for those

who own businesses or anyone from Russia who is simply looking to connect with businesses from their

home country. Gerashchenkov states that their overall goal is to offer a networking medium that is available

to all Russian speaking Americans to aid them in realizing the American dream.

The website is written in Russian, an aspect that the company states they hope will make visitors feel more

welcome and more at home. Those interested in viewing the new directory, connecting with others, and

searching for business resources or jobs can visit the company on their new website.

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For more information about SVOI inc, contact the company here:SVOI incArtem Gerashchenkov1

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**SVOI** inc

We are the community of Russian-speaking entrepreneurs. Our goal is to unite Russian-speaking

business in the USA and to connect people that could be beneficial for each other.

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