

# **New Podcast with Dr. Pamela Wible Reveals How Doctors Can Break Free of Assembly Line Medicine**

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New Podcast with Pamela Wible, MD and Dave Denniston with DoctorFreedomPodcast.com, Tells How Dr. Wible Started Up & Maintains a Simple, Yet Highly Profitable (90%!) Margin Practice.

Bloomington, MN: It's been said recently that physicians are overworked, overburdened, and burned out. While many folks may not feel sorry for the "rich doc", they may not realize all the sacrifices physicians have made in their career & the tremendous debt they are burned with. In a recent interview, author & physician coach Pamela Wible, MD gave hope for doctors. She emphasized that they can break free of assembly line medicine by starting their own clinic.

Dr. Wible said, "I spent ten years as an employee, as an unsatisfied employee and I just thought at the beginning well maybe it's this one job... I tried everything: hospital based clinics, I tried small physician on practices, part-time, full-time, community health centers, migrant, farmers clinics... hopefully to find that ideal clinic that I have always been dreaming of, that I wrote on my personal statement when I applied to medical school and guess what it's not out there. There's no like kind of flight in job that you could just take on salary that I could find that I thought was anywhere near ideal. So I had a revelation that if I was going to work in an ideal clinic and be the doctor that I always imagined I better do it on my own."

In the interview on DoctorFreedomPodcast.com, Dr. Wible discusses how she founded the ideal medical care movement. In 2004, Dr. Wible left assembly-line medicine and held town hall meetings where she invited citizens to design their own ideal clinic. Open since 2005, Wible's innovative practice has inspired physicians to create ideal clinics nationwide.

Top author and advisor for physicians, Dave Denniston said, "Dr. Wible is not only inspiring physicians. She is inspiring patient, inspiring communities, and inspiring the world. She is showing us there is a different way. This interview really gave me hope and inspiration for our medical systems. She has been one of my all-time favorite guests on the Freedom Formula for Physicians Podcast!"

As a matter of fact, her model is now taught in medical schools and undergraduate medical humanities courses and is featured in the Harvard School of Public Health's newest edition of *Renegotiating Health Care: Resolving Conflict to Build Collaboration*, a textbook examining major trends with the potential to change the dynamics of health care.

In a report on how physicians are getting burned out, Vital WorkLife noted that almost 66% of respondents say more stressed than in 2011, 88% moderately to severely stressed and 46% specified severely stressed.

They wrote that, "Based on continued concern for physicians and witnessing the most significant changes in healthcare's history, we measured physician stress and burnout. There is an urgent need for healthcare organizations to recognize and address this crisis; initiatives are needed for physicians to feel understood and supported by their leadership and to develop greater well-being."

In the interview on DoctorFreedomPodcast.com Dr. Wible said, "I just had an opinion that you know I'm pretty miserable working for these ridiculous production line clinics and it doesn't look like the patients are very happy either and so whilst the patients aren't happy, the doctors aren't happy... why not we get together and create a new model that will really work for us?"

This led her to create townhall meetings and get the whole community involved. She said, "I invited my entire community to design the first ideal clinic in the United States and they are designed completely by patients and it's kind of going out of a limb to tell people that in a month I'm going to open a clinic that's designed completely by you guys, what do you want? I'll do anything you want. I got a hundred pages of written testimony and what people wanted was just so simple, putting the end user in charge of designing the services that they want is a pretty smart move."

This move has paid off in large dividends. Her patients love her. She loves her patients and the ease of her practice. Today, Dr. Wible is crossing the country meeting with physicians to help them do what she did. In addition, she holds retreats for physicians to help them gain back their energy and their focus.

Dave Denniston said, "This model just got me so excited. I truly think every physician should be a small business owner. Not only do they get emotional freedom, they also can experience greater financial freedom and time freedom. They can control their own destiny rather than be on the assembly line. There's so much in this podcast. Every physician should check it out and be ready to be inspired by Dr. Pamela Wible. She's wickedly smart, open, honest, and a down-to-earth person."

Dave Denniston, Chartered Financial Analyst (CFA), is an author and authority for physicians providing a voice and an advocate for all of the financial issues that doctors deal with. He is the financial planning for physicians expert and author of *5 Steps to Get out of Debt for Physicians*, *The Insurance Guide for Doctors*,

The Tax Reduction Prescription, and his new book, The Freedom Formula for Physicians. He hosts a podcast for doctors and the issues they face at [www.DoctorFreedomPodcast.com](http://www.DoctorFreedomPodcast.com) and can be reached at his website [www.daviddenniston.com/physicians](http://www.daviddenniston.com/physicians).

Pamela Wible, M.D., is a pioneer in the ideal medical care movement and recipient of the 2015 Women Leader in Medicine Award. She leads physician retreats to help her colleagues overcome abuse and open their own ideal clinics.

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For more information about DoctorFreedomPodcast.com, contact the company here: [DoctorFreedomPodcast.com](http://DoctorFreedomPodcast.com) Dave Denniston, CFA 9528318243 [dave@daviddenniston.com](mailto:dave@daviddenniston.com) 5270 W 84th St Suite 310 Bloomington, MN 55437

### **DoctorFreedomPodcast.com**

*Dave Denniston, CFA is a managing partner with the Capital Advisory Group Advisory Services. They are one of the largest RIAs (registered investment advisors) in our state and was recently recognized by Forbes as one of the 50 fastest growing advisors.*

Website: <http://www.DoctorFreedomPodcast.com>

Email: [dave@daviddenniston.com](mailto:dave@daviddenniston.com)

Phone: 9528318243

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