



Zane Lighthouse Celebrates One Year Anniversary

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Zane Lighthouse offers a variety of effective search engine optimization techniques to Orlando businesses. The proven strategies help to make the World Wide Web an effective salesperson.

Orlando FL: Zane Lighthouse, an Orlando SEO company and Nelson Montanez are pleased to announce that they are celebrating their one year anniversary. The professional team at the SEO firm have the knowledge and experience to prepare a successful marketing campaign for local or e-commerce businesses. The majority of small businesses today recognize the importance of SEO in capturing the attention of potential customers. The company works to ensure that the client's business dominates the entire Page One of Google results.

Domination of Google Page 1 means mentioning the business multiple times on Page 1 for maximum visibility. The website, Facebook page, YouTube Channel, Yelp Page and elsewhere are all included in campaign efforts to place the name and products of the firm in front of the people who are most likely to purchase the products or use the services. The methods which are used are always "White Hat" techniques.

According to a spokesperson for the website, "Our work begins with a free video analysis. The customer is invited to use the Discovery Form to complete a series of questions about the business. Within 48 to 72 business hours, you will receive a free video analysis about the possible options for a marketing campaign. The analysis will consider the unique features of the business and the type of audience which is addressed in the marketing plan."

Owner Nelson Montanez worked in the information technology field for more than two decades before establishing Zane Lighthouse, an Orlando SEO company. The company reflects his love of helping businesses acquire new customers, using powerful search engine and social media strategies. By creating the agency, Nelson uses his knowledge to help his clients turn their websites into customer converting machines.

Each client is carefully chosen with specific criteria that each business must meet to receive the services. The number of clients which are worked with at one time is limited in order to ensure that each client gets the full attention leading to true success.

For more information about them, visit <http://zanelighthouse.com/>.

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Zane Lighthouse

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