Johannesburg SEO Launches Social Media Marketing Services

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Johannesburg SEO is a boutique business services company in Craighall, Johannesburg, South Africa. The company recently announced that they are now providing social media marketing services as part of their overall marketing and strategies for local businesses.

The company has been offering a suite of services to local and national businesses including website design, online reputation management, mobile application development, and video marketing. Their addition of social media marketing is designed to assist businesses in reaching a wider audience through the use of various social media websites, such as Instagram, Facebook, Twitter, and various others.

"Whether your business is primarily online or offline, you need a strong social media presence in order to reach more customers," says Founder Rocco Gagiano for the SEO JHB agency.

The company states that through an established presence on social media, even businesses that operate solely offline can reach a wider audience. Johannesburg SEO offers various services that help businesses to establish their online presence, such as setting up and marketing Facebook pages. Facebook is a popular

social site that has billions of users from all over the world. Many businesses use official business Facebook pages to reach their local audiences, keeping them informed of new product and service launches and using the site to promote discounts and specials that they may be offering.

"Facebook is a money maker for certain," says the company CEO Rocco Gagiano. "You just don't know how many people you may be missing with regards to leads and contacts until you set up a Facebook page, and the same rings true with other social sites."

The company states that those interested in learning more about the SEO Johannesburg businesses can make use of can visit them on their official website. The site offers a complete list of services, including press releases and website audits that help companies to better reach their intended audiences and establish themselves as experts in their fields. The company says that in order to reach higher page rankings on various search engines, companies have to consider their online presence. The addition of social media marketing, along with their other services, will help those businesses to reach a wider audience base, thus offering a higher revenue stream.

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For more information about Johannesburg SEO, contact the company here:Johannesburg SEOJohannesburg SEO0833778812rocco@johannesburgseo.net396 Jan Smuts Avenue, Valley CentreSuite 205, Craighall

Johannesburg SEO

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