



## **The Immortalitea Company Launches Redesigned Tea Infuser On Amazon**

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The Immortalitea Company in Grandville, Michigan, recently announced that they have re-launched their Amazon.com bestselling tea infuser after redesigning the packaging for a better customer experience. The double walled tea infuser is currently available on the Amazon marketplace, and the company states that it offers a host of benefits for using their herbal teas.

Ralph Kenney, owner of the company says, "The infuser is perfect for use with our natural, organic teas. It's BPA and lead-free, and allows you to fully enjoy the flavor of your tea without the taste of metal or plastic that comes with many other infusers."

Kenney says that the double walled design helps to keep tea hot or cold while protecting the hands from high temperatures. An included glass tea filter fits into the infuser, allowing consumers to save tea leaves for multiple steepings, which Kenney says helps to save money in the long run.

"Herbal teas are wonderful for you, and many of our customers tell us that in order to prolong the use of our fresh tea leaves, they re-steep their teas at least two or three times before throwing them out and using new

leaves," Kenney says.

The company states that the infuser has been redesigned and has a transparent glass that allows tea drinkers to enjoy the visual experience of brewing tea leaves. Kenney says that real tea drinkers prefer loose leaf teas, and the company originally designed the tea infuser to go along with their collection of loose leaf teas in a number of flavors and health benefits. The company claims that silicon infusers are often messy and difficult to drain, and can sometimes release chemicals when they are heated.

The Immortalitea Company states that their hand blown glass tea brewing system is FDA approved and designed to work perfectly with their high-quality tea leaves. Those interested in learning more about the tea infuser can find it on the Amazon marketplace. Alternatively, those interested in learning more about the loose leaf herbal teas and other health products offered by Immortalitea can visit them on their official website.

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### **The Immortalitea Company**

*The Immortalitea Company offers health-conscious organic and pesticide-free teas including jiaogulan, mulberry leaf, and gourmet organic teas.*

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The logo for Immortalitea features the word "IMMORTALITEA" in a stylized, serif font. The letters are outlined in black. The letter 'O' is filled with green, 'R' with yellow, 'T' with blue, and 'A' with red. The entire logo is underlined with two horizontal lines.