



Chesapeake Investment Planning Launches New YouTube Channel

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Chesapeake Investment Planning LLC, a financial planning firm in Stevensville, Maryland, and Onley, VA has announced the official launch of the company's YouTube channel. Chesapeake Investment Planning offers financial guidance for a number of clients.

"We want to make the financial process a bit easier," says company spokesperson Todd Wilhoit. "We believe that many people learn more easily when things are explained to them in a real-time type environment as opposed to simply reading information, which is why we have posted videos on our new YouTube channel."

Wilhoit says that the company has already released a number of videos on the channel, which are designed to guide clients through every aspect of their financial lives. The videos can be accessed at <https://www.youtube.com/channel/UCOtpXJBiqasBF6ShIbatp3A>.

The videos include: The Cycle of Investing, which helps guide clients through the investment psychology cycle. For example as markets cycle upwards greed can make investors jump in and potentially pay higher prices for stocks. When the market cycles downward fear make investor jump out and potentially sell stock

for a lower prices. Wilhoit states, "In order to break this cycle you need to stay patient, stay diversified and most importantly stay balanced." Other videos include: The power of tax deferred growth, The cost of procrastination, Rightsizing for retirement and many more.

Wilhoit says that interested consumers can learn more about the company and interact with others who are planning for their financial futures by visiting them on their official Facebook page at <https://www.facebook.com/CIPADVISOR/>.

"Financial topics are not restricted to how much money you have in the bank," says Wilhoit. "Everything from the interest you are paying on your car loan to what tax exemptions you may be eligible for should be considered when you are planning for your financial future."

The staff at Chesapeake Investment Planning, LLC includes professionals who offer a hands on approach to financial advice. Team members are knowledgeable on all topics related to consumer finance and offer advice to help clients make the most of their money. More on the company can be seen on their official website at www.cipadvisor.com.

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Chesapeake Investment Planning LLC

Our commitment to our clients is based on the relationship we form with them, both professionally and personally. We offer all of our knowledge and experience to keep our clients focused on a disciplined approach to realizing their dreams.

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