

Dun Rite Technique Launches Campaign against Smoking

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Dun Rite Technique, an online organization that campaigns against smoking, has launched a new campaign to urge people to quit smoking in 2017. The campaign follows a study by the World Health Organization that shows that a quarter of people who tried quitting in 2016 succeeded.

According to the founder, Tim Griffin, the quit smoking campaign was inspired by the success that followed similar campaigns in different states in the US and in other countries. Griffin now says that their campaign targets at helping more than 10 million people in the US to successfully quit smoking. He also adds that he has already identified the aids and reasons that made many people succeed in their efforts to quit tobacco in the last year, and he hopes to publish them on his website to help more people.

“Last year we identified more than 25% of people who tried quitting tobacco succeed. We have identified the techniques they used, and we shall use them to make our campaign successful,” Tim further says that his organization hopes to partner with Good Samaritan to help them run their campaign successfully. “We are urging everyone who supports our cause to join us in our efforts to show smokers why they should succeed. We have already seen it is possible to quit smoking, but we need more people to spread the word out there,”

The report contains more than 25 infographics showing effects of smoking. In one of them, the website details the relationship between smoking and cancer, cardiovascular diseases and social effects. They plan to use social media to reach out to maximum people.

“We hope every smoker who looks at our report reads and see the reasons why smoking is so harmful to their health and to the people around them. We are also using social media to reach out to more people, and we hope that everyone who recognizes our efforts can help us create more awareness or refer smokers to our website,” said Rose Punk, volunteer from vapingjudge for the campaign.

Campaigns against smoking have made millions quit, even when smokers show no interest in the beginning. According to data from the UK government for instance, efforts by governments and NGO’s in the region

have seen a reduction in the number of smoking by up to 17% in the last few years. Dun Rite Technique also sees hopes in its efforts. According to Griffin, he sees 2017 as a year when they could change the minds of millions of people.

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