



Product Launch by Nodex Limited Announced

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Nodex Limited offers the launch of their new website and business model. The e-commerce website system provides a full menu of services and products to clients in a range of industries.

London UK: Nodex ecommerce website design and Andrew Constantinou are pleased to announce the launch of their new software technology. Most of the available software offerings run on outdated technology and are almost identical. Users can pay for upgrades or licenses to upgrade software to make use of new technologies. The Nodex e-commerce platform is a system that was built from the ground up using cutting edge technologies to deliver an all-round amazing experience for both e-commerce store owners and end users.

Nodex's platform is based around Lucene. Lucene is a technology which has a history dating back to 1999. It is a piece of open source software which is designed for information retrieval. The power of Lucene comes from the way it indexes and stores documents (think of a document as a product) in an index. This allows for really fast searching and retrieval of documents and gives the ability to index a single document in many ways. The design permits variant searching for things such as normalized search terms, incorrect spellings

and stemmed words.

The e-commerce platform is featured at Nodex Ecommerce Website Design (<https://www.nodex.co.uk/ecommerce>). The power of the software is particularly notable across e-commerce stores for product suggestions, searching and filtering. To the original features of Lucene, many elements have been added to it, including Geo capabilities which allow for radius searching.

According to a company spokesperson at Nodex, "Despite the power of Lucene, we rarely see it as an out-of-the-box e-commerce technology, only one cutting edge company uses it out of the box" Nodex. We believe that e-commerce can be very slow and deliver irrelevant results, we are trying to change that with open source technology and bring what is normally reserved for the enterprise to the SME."

The platform also boasts mobile responsive websites with crisp product images which stand out on high resolution devices as standard. The platform feature unrivalled speed. Websites are heavily optimized for social media sharing, with superior search accuracy. A wide range of additional features and components are available to users.

For more information about the company, visit the web pages at <https://www.nodex.co.uk/>.

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For more information about Nodex Limited, contact the company here: Nodex Limited Andrew Constantinou +44 (0) 207 127 5124 pr@nodex.co.uk 152-160 Kemp House, City Road, London EC1V 2NX UK

Nodex Limited

Website: <https://www.nodex.co.uk/>

Email: pr@nodex.co.uk

Phone: +44 (0) 207 127 5124