



Best Pickers Announces Plans to Revamp Review Website

February 02, 2017

February 02, 2017 - PRESSADVANTAGE -

BestPickers, a product review company, has announced plans to introduce exclusive section to help customers identify reviewed products easier. They announced the new move yesterday after technical upgradation to their website.

"We are planning to add categories that can help our readers to find reviewed products easier. We will restructure BestPickers into few major categories, sub-categories and links that could lead a visitor to specific product. This will also make website look organized, especially when we review hundreds of different products. We hope our readers will embrace the new look of the site; we are after all doing it for them," David Johnston, website owner said.

BestPickers reviews variety of products like waterproof drones, robot mop etc. with a special emphasis to make it more detailed review than others. According to Mr. Johnston, the company's procedure in reviewing a product is usually longer and more researched. We do not only test the product but we also research other web reviews, customer ratings, silent features and then combine them to give the best to our readers.

?Our experts do a lot of research before reviewing any product on our site. We send them to interview consumers, to read other reviews and do studies that help them to do extensively detailed reviews. We also pay a lot of attention to detail in the products to ensure that our client can make a better buying decision,? Johnston noted.

A study by the UK Competition and Market Authority recently showed that customers have more than five reasons why they trust online review sites. While reviews done with honesty and objectivity to the list, independent review sites were also preferred by customers because they had no hidden agendas to publish their review.

?Review website helps consumer to compare multiple products at one go; which otherwise would become very difficult if bought from standard store. You can compare technical feature, licensing and energy ratings etc. in a few seconds,? Mr. Johnston added.

###

For more information about BestPickers, contact the company here: BestPickersDavidJohnstoncontact@bestpickers.com

BestPickers

BestPickers provide extensive and unbiased buyer?s guides to help the consumer make the right choice in a growing internet shopping universe. BestPickers is a huge internet site dedicated to shoppers

Email: contact@bestpickers.com



Powered by PressAdvantage.com