

Eric Strate

Eric Strate Encourages Businesses to Adopt Growth Driven Marketing

February 04, 2017

February 04, 2017 - PRESSADVANTAGE -

Eric Strate, a San Diego based online marketing expert, is encouraging business people to adopt growth driven marketing. The SEO expert made the announcement through his website ericstrate.com, in a recent article that highlighted the benefits of local SEO optimization.

"Marketing is always about the return on investment. Without it, your marketing efforts are meaningless. This year I am urging San Diego business people to adopt growth driven marketing. Irrespective of whether you prefer to market your business on social media or with SEO companies, make sure your efforts are growth driven," read a statement from an Eric Strate recent article.

Through the article published on his site, the SEO marketing expert also showed his readers how search engines rank websites. He explained the importance of content and how search engines prefer website with best quality content and ranks them top.

"Website owners should constantly redefine the content they post for better results. They can do this by regularly including high quality blogs and eBooks on their sites. They can also tap on social platforms to help

disseminate their content. Without that, the sites may never achieve any meaningful growth,? Eric noted.

Eric and his group of SEO experts have been helping businesses in the San Diego region optimize their business sites for a long time. The company has helped almost five hundred businesses in the few years it has been in operation. They attributes the high demand in their services to the quality they offer.

?We have served more than 500 businesses in the few years we have been working in San Diego. And given that we have not been in the industry for long, this is a big number. We can say our success is attributed to the attention we give to understand our client business,? Dier, team member of Eric Strate, noted.

Besides growth driven marketing, Mr. Dier also emphasize on mobile focused marketing. This has seen almost 70% of American based businesses taking their marketing efforts online in the past ten years. Despite this, Eric says that there is a need for businesses to reinvent their marketing efforts through growth-driven tactics.

?Americans have been vibrant in taking their businesses online, but unfortunately they need to do more than just that. They need to emphasize on growth driven efforts if they are to gain any meaningful benefits,? Eric said.

###

For more information about Web Design San Diego, contact the company here:Web Design San DiegoEric Strate 858-461-8010eric@ericstrate.com12610 Carmel Country Rd. #37 San Diego, CA 92130 USA

Web Design San Diego

Eric has been working professionally in Digital Marketing and Search Engine Optimization since 2008. Eric has helped many businesses increase their sales through an increase in traffic to their websites. I enjoy what I do, and this industry.

Website: <http://ericstrate.com/>

Email: eric@ericstrate.com

Phone: 858-461-8010

Eric Strate

