

Video On Primerica Business Opportunity Launched

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Primerica offers an informative YouTube Video on the topic of their business opportunity. The video lays out the requirements and cautions about the use of the program.

Ottawa ONT: Primerica and Pierre Charles are pleased to announce the release of a short, informative video on the program established in 1977. With four decades of business experience, the company business model and features has had ample time to refine and fine-tune its methods and techniques. The financial products which were the original market segment of the company. Since that time, there have been changes in the approach, taking advantage of alternative marketing venues such as YouTube.

The Primerica business opportunity is not for everyone, according to the YouTube informercial. The business model requires effort on the part of the participant. While the claim of potential earnings is clear, the video also suggests that the participant must be prepared to put in the effort, including the building of useful and targeted leads. Additional facts released in the helpful video message include details on the history of the company.

According to Pierre Charles, speaking in a recent interview, "Primerica was founded in 1977 by Arthur L. Williams, Jr. as A.L. Williams & Associates. They specialize in financial products such as term life insurance, mutual funds, variable annuities, segregated funds, loans, long-term care insurance and prepaid legal services, to over six million clients. They also give their associates the opportunity to earn commissions by recruiting others into the business to sell their products. As with any other marketing business, the more people you recruit into the business, the higher your commissions are going to be."

The business opportunity is inexpensive to join and offers the opportunity to accrue residual commissions marketing a product which is needed by everyone. The track record for the company extends over more than thirty years. Participants are in business for themselves, must generate their own leads. The business is to be operated in the same sensible way as any profitable business should be.

For more information, visit https://www.youtube.com/watch?v=MInivtcjq_A.

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