



NorCal Video Launches Video Production and Marketing Businesses

February 07, 2017

February 07, 2017 - PRESSADVANTAGE -

Sacramento-based video production firm, NorCal Video offers its knowledge and experience to clients in need of video production and marketing services. The firm also offers aerial drone photography and real estate photography skills.

Sacramento CA: NorCal Video and Gabriel Bryan are pleased to announce the launch of their new business for customers in Sacramento and other parts of northern California. The firm provides video production and marketing services for businesses in the Sacramento and Northern California area. The professionals provide aerial drone photography, as well as real estate photography services. A free video commercial blueprint is created specifically for the client's business. At NorCal Video, the extensive experience and carefully selected team make up a lean video production team.

A spokesperson for the company explains, "We pass our knowledge and experience to our customers in pricing, flexibility and speed of project completion. The Sacramento videographer offers well-planned project

planning development and implementation. Our six-phase project begins with pre-production and production phases. Post production done by the editorial team shapes the story, handles color correction, records voice-overs, if any and cleans up the audio.?

He continues, ?The post-production team also adds music, creates graphics and fine tunes the video to that the results match the planned results. Post-production is where the client sees the initial rough cut of the video project. The final revisions follow the responses from the first rough cut.?

The output stage follows the completion of the final cut. The team creates high definition files of the video so that it can be used in various formats, including broadcast television, large TVs and web advertising. Phase Six is the marketing phase. When the video is completed, the team creates optimized, targeted video ad campaigns on Facebook and YouTube.

The videos created by NorCal includes drone use. The team includes experienced and highly trained pilots using advanced drones and aerial photography equipment. Drones are useful for real estate aerial video and photos. High quality real estate video marketing using a variety of equipment and approaches provides unique and appealing results.

For more information about them, visit the web pages at <http://norcalvid.com/>.

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