



10% Of Samtana Organic Clothing Sales Will Go To Charity

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Samtana, a social enterprise based in Bangalore, India, aims to do good in the world by donating a percentage of its sales to charity. The company sells stylish organic clothing, which includes casual t-shirts, printed t-shirts, dresses and tank tops.

As a social business, they donate 10% of their sales to charities that address three important issues in India: poverty, hunger, and education.

There are several charities doing inspiring work in their field of interest but they are not able to sustain themselves due to a lack of funding and support. By teaming up with them, Samtana will bring in the necessary funds and much needed awareness for these charities.

Samtana will narrate each one's story through videos, photos and interviews through their blog. The hope is that this content will validate the remarkable work done by these charities and ultimately encourage more people to get involved with them.

Bharath Madhiraju adds: "Our first campaign as part of 'The True-Blue Project' was hugely successful. We raised ₹15,030 for The Akshaya Patra Foundation in under 3 days! The NGO provides free mid-day meals to children in government and government aided schools. We will continue to work with different charities, supporting important causes. We believe we can collectively 'our customers and Samtana, can make a true difference in combating issues of poverty, hunger, and education in our country."

The company's important work has not gone unnoticed, they were recently featured on Howzzthat as one of India's Most Loved Brands.

Bharath Madhiraju from Samtana says: "Everything at Samtana is made from pure love and passion, starting from the cotton we use right down to our printed t shirts, we take great care in making our products. When you buy a Samtana product, you're not just buying fashion, you're also giving HOPE of a brighter future to someone much less fortunate."

"We encourage you to connect with us on Facebook to learn more about Samtana and the amazing charities we work with," says Bharath Madhiraju.

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For more information about Samtana, contact the company here: SamtanaBharath Madhiraju9741984994bharath@samтана.comRajalli Arcade, No, 41, 1st Main, Sanjaynagar Main Road, RMV 2nd Stage, Bangalore - 560094

Samtana

Samtana is an ethical fashion brand, with a focus on Stylish Street Wear for Men & Women. 10% of the sale of what you buy from Samtana goes to supporting the Charity for the Month. We run monthly campaigns to raise awareness & money for amazing charities.

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