

Jen Chapman Creative Web Design Phoenix Business And Website Launched

February 09, 2017

February 09, 2017 - PRESSADVANTAGE -

Phoenix-based Jen Chapman Creative offers web design, logo design, graphic design and package design for affordable prices. The freelance designer has wide experience in design projects at all levels.

Phoenix AZ: Jen Chapman Creative is pleased to announce the launch of her new website and business. The web design Phoenix company offers the skills of a designer with experience in graphic design, logo design, web design and package design. Jen Chapman has extensive experience with international branding agencies and can bring her knowledge to clients at a price which makes sense for small or mid-sized businesses. A visit to the new website displays some of the creative projects which have been completed in the past.

Creative logo designs are the face of the client's business. The creative efforts put into a logo design will show everything which the business represents and its hope for the future. A creative design will provide a visual representative of what the business is about. A logo can include color, movement, contrast and other elements which add to the words about the business. It is intended to bring information about the client's business to the minds of potential customers.

The creative agency understands that every touchpoint between customers and the client's brand needs to be clear and consistent. All marketing materials, whether brochure design, catalog design or postcard needs to be recognized as belonging to the same business or family of businesses. Touchpoints can include elements such as business cards, letterheads, postcards, trade show graphics, catalogs, magazines, brochures, web pages, banners and much more.

In a recent interview, Jen Chapman explained, "Package design is about visual experience and presentation. You have one shot to grab them to compel them to pick up your package and not theirs. I will guide you through the process of outstanding graphics, appropriate messaging and a call to action that will sell. Consistency in all of the touchpoints is where I can be of help to your marketing campaigns, both passive and overt."

For more information about them, visit <http://jenchapmancreative.com/>.

###

For more information about Jen Chapman Creative, contact the company here: Jen Chapman Creative
Jen Chapman Creative (480) 351-6654 jen@jenthecreative.com Phoenix, AZ

Jen Chapman Creative

Website: <http://jenchapmancreative.com/>

Email: jen@jenthecreative.com

Phone: (480) 351-6654

Powered by PressAdvantage.com