

Promo Advantage 1 Releases Web Platform Comparison Article

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Cambridge-based Promo Advantage 1 offers the release of an informative web page about the power of a simple one-page website with comparisons of the top user friendly platforms. The advances in smart tech makes it easy for anyone to construct and maintain each of these highly functional web platforms.

Cambridge MA: Promo Advantage 1 and Chris Sweeney are pleased to announce the release of a helpful article on the topic of using smart tech to create simple web platforms. The current platform comparisons are between Weebly, Wix and Instapage with more coming soon. Today's technology is moving rapidly, with constant changes occurring in Google, Bing and YouTube. In addition, there is a huge social media explosion and evolution of device technology. The top simple web platforms are doing a great job meshing all of these factors seamlessly for the consumers.

The process of utilizing simple web tech platforms is meant to simplify technology for individuals who don't want to spend the time learning the nuts and bolts of the tech process. A Single Page Website can be a powerful web platform. It can be used for personal and business branding. It can also be useful as one-page sites or landing pages. These websites are very good for marketing purposes.

The implementation improved technology make the do it yourself websites much better web platforms. They are useful for testing, lead capture and direct selling. By using these platforms it is simple to add additional pages as they are needed. The platforms are simple, yet technologically advanced, leading to attractive and functional sites. Some of the platforms are free of charge.

The posted article describes some of the major features of Weebly, Instapage and Wix and how they can be used effectively. Some of the major reasons for picking one platform over another include the use of merchandise and catalog features. Service type businesses may find one of the programs preferable, while others concentrate on the number of templates that are available for use. The ease of marketing and advertising tools is another feature which varies from one platform to another. Chat components and pricing are additional features which may cause one platform to be preferred over another. These platforms offer free

trials or hosting with platform branding.

For further information, visit <http://promoadvantage1.com>.

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For more information about Promo Advantage 1, contact the company here: Promo Advantage 1 Chris Sweeney (617) 203-2017 124 Chestnut St., Cambridge MA 02139

Promo Advantage 1

Website: <http://promoadvantage1.com>

Phone: (617) 203-2017

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