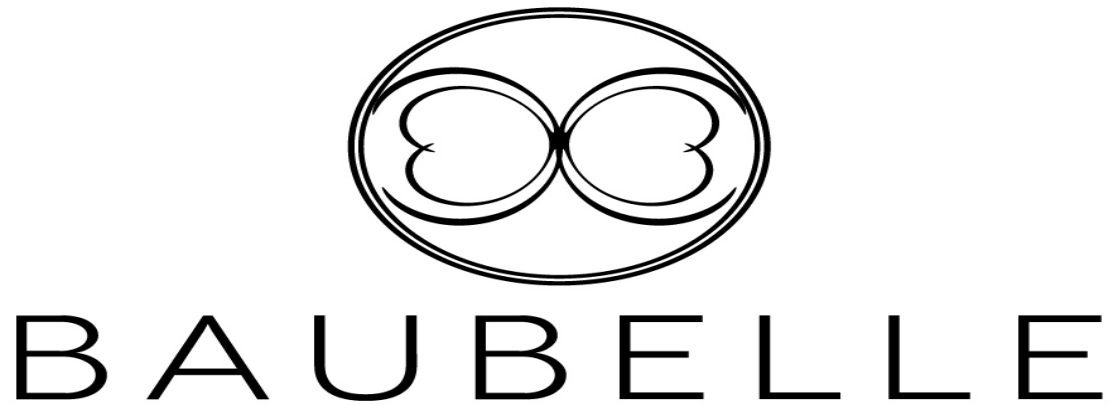




Be Bracelet by Baubelle is a Popular Birthday Present

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Baubelle is a jewelry manufacturer in Cheyenne, Wyoming, that provides inspirational bracelets for women. The company has recently reported that their Be Bracelet has become a very popular birthday gift from the Amazon marketplace.

Sarah Evren, a spokesperson for Baubelle, elaborates, "We've received messages from customers who tell us that they love the bracelets as birthday gifts. We sold quite a few over the holidays but it seems that birthdays are the most popular gift giving occasion for them."

Evren says that customers specifically point out that they are purchasing the product as a birthday present for the women in their lives. The bracelets are designed with a message of empowerment for women, an aspect that Evren says is what makes them so popular.

"Empowerment is important," Evren explains. "Whether you know someone who is going through a difficult life event or you just want to show your support to the woman in your life who works hard for her family, these bracelets help you to say what you want to say and offer a bit of inspiration for women at the same time. We think that's an important aspect for any gift."

The bracelets, which are available on Amazon, come in three distinct styles. Evren states that the Be Bracelet is very popular and is available in white, rose, or yellow gold. Each bracelet is gold plated and hypoallergenic, another reason the company feels they have become such a popular purchase on Amazon. The hypoallergenic properties ensure that women with metal allergies will not have any problem wearing the bracelets, and they are designed not to tarnish nor rust.

The company states that each bracelet is made from quality materials and the inspirational messages are designed to offer women a message of faith. When asked what makes them so popular as gifts, Evren says that they are packaged in an attractive box with a satin pull out section where the bracelet is housed. Those who are interested in learning more or in seeing the bracelets can find them on the company's official website or on the Amazon.com marketplace.

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Baubelle

Baubelle strives to make every woman feel beautiful by creating jewelry that inspires her.

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