

# Infinity Consulting LLC Launches Online Marketing Business

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Thompsons Station-based marketing firm offers help for small businesses that desire growth. The expertise of the company focuses on creating a plan and implementing it.

Thompsons Station TN: Don and Trena Cook of Thompsons Station, TN, are pleased to announce the launch of their business. The goal of the company is to assist other small businesses to grow. Infinity concentrates on marketing plans and methods of scaling their clients' business so that the client is able to focus on their trade, products or services. Infinity uses their expertise to help clients create a viable plan and implement it. The primary business focus is web marketing or lead generation via an online presence.

According to a spokesperson for the firm, "Online marketing is important for all types of businesses, whether they fix leaking pipes or damaged cell phones. Eighty percent of customers today are most likely to search for goods and services online, and over 50% of those searches are from smart phones. The right type of online presence assures that prospective customers will see your web pages rather than those of your competitor."

"Our goal for every business deal," she continues, "is a win-win for everyone. We partner with you to provide the services you need at a price you can afford. We know that services won't help you if you can't afford them. That's why we offer various fee structures, many which are based on your sales that come from our efforts."

The Nashville, TN area firm serves customers locally, but also from Franklin, Cool Springs, Brentwood, Murfreesboro, Smyrna, Columbia, Spring Hill, Thompson's Station, Mount Juliet, Hermitage, LaVergne, and more. In addition, the firm has a significant portion of its customer base from online services, which can be anywhere in the world. The professionals will meet with customers in person, or through video or phone conferences or through other technological means.

Other services include: Online Marketing, SEO Services, Social Media Management, Online Reputation Management, Lead Generation, Search Engine Ranking, business management and personal finance

consulting.

Learn more about Infinity Consulting by visiting the web pages at [www.infinityconsultingllc.com](http://www.infinityconsultingllc.com).

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