## Somasix Deploys Safety First Manufacturing Process for ABC Fridge Magnets

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Hand Gluing Magnets into ABC Fridge Magnets Makes Them Safer for Play

Somasix, a company in Wexford, Ireland designs and manufactures educational toys. The company insists on ensuring that the way their ABC letter fridge magnets are produced is focused on child safety. Obada Yousif, co-founder of the company describes their manufacturing process as follows: "We have manually glued each letter and number in our ABC letters and numbers magnets by hand, ensuring that the magnets will not fall out.

Other companies merely press magnets into plastic for their ABC games or letters. By only pressing them into plastic, and not hand gluing each one, poses a choking hazard for young children, as only pressed-in magnets can easily be dislodged and fall out.

Somasix would like to re-emphasize that the glue they add to the magnets during their manufacturing process not only ensures less risk of a choking hazard, but also ensures the usefulness and longevity of their ABC letter magnets. Once a magnet falls out it will no longer stick to metal surfaces and children lose interest in playing with them rendering them discarded toys instead of valuable learning tools. Gluing the magnets and protecting children and the lifespan of the letters lends peace of mind to potential purchasing parents, family, and friends.

Yousif states that this extra touch is what makes their educational toys of premium quality. "We want our products to be high in quality and in safety. This is why we take the time to hand glue each and every magnet for every single set that we make. We would never take your child's safety for granted."

Somasix founders, Dr. Obada Yousif MD and Sulafa Ali, are working together to provide educational and safe toys for children. Dr. Yousif is a consultant endocrinologist with more than 25 years of experience in the field and Ali is an environmental and chemical engineer. The two created Somasix as a means of providing families with quality products that help to prepare children for school and make learning fun for them.

More about Somasix can be seen on the company's official website. The hand-glued ABC magnetic letters can also be seen on the website as well as the Amazon marketplace where they are currently available for purchase.

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## **Somasix**

SomaSix is a customer centric company dedicated to providing all-natural, eco-friendly products designed to help our customers? live healthier, happier lives. They distribute a diverse product line ranging from supplements to educational toys.

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