



Georgia Landscaping Company Launches Social Media Accounts

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Premier Turf and Landscapes, a company in Newnan, GA, has revealed that, as part of their online marketing campaign, they have launched social media accounts. They have recently had a complete overhaul of their website and are now in a position to also communicate directly with their existing and potential customers through social media channels like Strikingly. These social media accounts have already garnered a lot of interest.

Lee Reubenstein from Premier Turf and Landscape says: "As a hands on business, we have to admit that we were quite hesitant to embrace social media. But now we have hired a company to redesign our website, and they advised us to focus on social media as well. At first, we were reluctant to do so, but then we understood just how powerful social media is in terms of having direct communication with our customers, so we have now fully embraced it, and we love it."

The company's Facebook page, meanwhile, has been started mainly to share information with customers about landscaping in general. They also use it to update people on news about the industry, or about the company itself. The page, while having only recently been launched, has also already been used by

customers to leave their comments or reviews. Jim L., for instance, says: "Great landscaping company. Staffed with outstanding people. They have been the Arbors landscaping company for about 10 years. Very happy with their performance."

The Strikingly page is currently used primarily to share images of the work that the company has done. When starting on a new landscaping project, they always ask for the permission of their clients to share before and after pictures of the work they have completed. In doing so, they provide prospective customers with the opportunity to see what the company can really do. Strikingly is the perfect platform for this, not in the least because it also enables the company to share information about its own mission and values.

Premier Turf and Landscape encourages everyone to follow, like, or bookmark their various channels so that they can always remain fully up to date with company developments. More information can be found by visiting <http://www.premierturfandlandscapes.com>.

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For more information about Premier Turf and Landscapes, contact the company here: Premier Turf and Landscapes
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Premier Turf and Landscapes

Full service landscape company serving Newnan, Peachtree City, and Tyrone Georgia. Services include commercial landscape management, commercial and residential landscape design and installation, irrigation installation and repair, and drainage solutions.

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