

## Viking Trophies Reveals the Best Event Displays for Free

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Brooklyn Park, Minn. ? Established awards store, Viking Trophies Awards & Decognition, reveals the highest appealing products to display at any event. The awards company is incredibly knowledgeable when it comes to promotional products so it was only natural that they took the time share the advice.

?Promotional events are a serious part of advertising any business,? Lori Moen said. ?Our free tips are helpful for anyone looking for attention at these events.?

The team at Viking Trophies are experts when it comes to understanding the ins and outs of promotional events and conferences. To help those new to such conferences, the company for awards in Minneapolis, MN, has compiled a list of which products garner the most attention.

Viking Trophies states that initial attraction plays a key role in getting the attention of attendees. Features such as lighting and refreshments bring in people like flies to honey. Viking also advises bringing door prizes so that once you bring customers to your booth you can keep them there.

?Event attendees are always searching for the most entertaining booth at these events. With these tips, you

are sure to be one of, if not the most popular booths at your conference,? Lori Moen said.

The business for trophies in Minneapolis, MN, acknowledges the importance of promotional products in the

corporate workplace. Having experience in the awards industry is what gives weight to the advice that Viking

Trophies offers. The company is proud to honor the community it is a part of with the free tips guaranteed to

bring success to any event.

For more information regarding Viking Trophies, visit www.vikingtrophies.com.

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For more information about Alta Honors - Formerly Viking Trophies, contact the company here:Alta Honors -

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**Alta Honors - Formerly Viking Trophies** 

Alta Honors (Formerly Viking Trophies) is the Twin Cities largest awards retailer. Providing custom recognition solutions

since 1969. Your place for trophies, plaques, glass awards, custom medals.

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