

JK Naturals Launches New Organic Aluminum-Free Deodorant Product Line

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Los Angeles-based organic products company offers all natural aluminum free deodorant produce. The new product is effective for children, teens, men and women.

Los Angeles CA: JK Naturals is pleased to announce the launch of their new deodorant product line. The product is organic and all natural. It contains no aluminum in the make-up, so men, women and children can use the deodorant safely. The newest product which has been added to the natural line of JK is the aluminum-free organic deodorant. The founder of the company, Kathryn Holdforth has been researching, working with and studying essential oils, herbs and plant oils. The passion for learning and creating with natural ingredients brought about the first of a series of natural products, the Peppermint & Tea Tree Lip Balm.

The founder of the company explained that she developed aluminum-free deodorant beginning in 2010, when her eight-year-old child began demonstrating that deodorant was needed. Holdforth determined that the product she created needed to have several baseline characteristics.

She explained, "My natural aluminum-free deodorant required the following criteria: clean, natural high-quality organic ingredients, no chemicals and no fragrances. The product could have no synthetics and it had to be effective. Additional research and formulations resulted in the creation of a natural cream deodorant in a stick format. The products are each made from our proprietary formulas."

She continues, "Like me, every Mom can now finally have peace of mind knowing what she puts on her family's skin is what Mother Nature intended. My promise to you is that we will always use pure quality ingredients, we will never test on animals, and that our products will work naturally. Much of the testing and use of the products is done on my own family members."

Every product issued by JK Naturals has been hand-crafted and carefully tested. In addition to the recently released natural deodorant, the company also sells Pregnant Belly Butter, diaper rash cream, kids' body butter, teen deodorant and face cleanser.

For additional information, visit <https://jknaturals.com/>.

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