Trinity Leads Launches News Media Press Release Service

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Trinity Leads, a digital lead generation and marketing company in West Warwick, RI, has announced that they now offer a new marketing service to local businesses. Specifically, the company now offers a press release service that is media focused, which has been designed to help businesses gain greater exposure on the local and national market. The news media press release service is already proving to be popular.

Mark Casey, the founder of Trinity Leads, says: "Offering media focused press releases gives any business an increased edge for promoting their brand or company. Our US based writers will research, write, edit, and submit your press release before sending it out for distribution. We encourage everyone to visit our website to find out more about our service."

There is significant evidence of the advantages of press releases. It has been demonstrated that they are very important for overall digital marketing efforts, not in the least because they help to build brand awareness. When picked up by larger media outlets, they can provide exposure not just on a local level, but on a national level as well. The potential for growth through these efforts is tremendous. Full details about how press releases can benefit a business can be accessed through https://trinityleads.com/.

The press release system that has been designed by Trinity Leads is incredibly simple to follow. They have a form on their website where companies can leave their details and provide an overview of their business. A press release will then be written for them, and clients have the opportunity to approve it before it is syndicated. Around one week later, they will also receive a syndication report, which enables them to see how successful their press release was.

Uniquely, Trinity Leads also offers voicemail marketing PR. This service was initially targeted solely at the real estate industry, but they are able to extend this to other niches as well. The service has been inspired by the recent presidential election and is essentially a system whereby people are left a voicemail message with a call to action. This has been shown to be an effective method to obtain inbound calls resulting in more leads.

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For more information about Trinity Leads, contact the company here:Trinity LeadsMark Casey(401) 216-9585mark@trinityleads.com20 Maywood Drive West Warwick, RI 02893USA

Trinity Leads

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Do you need advertising and business exposure?
We can help with that.

How can we help?

Website: https://trinityleads.com/

Email: mark@trinityleads.com

Phone: (401) 216-9585

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