



## **Specialty Engraving Leaves 2017 International Awards & Personalization Expo with Interesting Product Ideas**

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Suwanee, Ga. ? Specialty Engraving, a top awards and trophy dealer in Suwanee, GA, is thrilled with the development of its vast array of interesting products after attending the 2017 International Awards & Personalization Expo.

Each February, the International Awards & Personalization Expo is held in Las Vegas with the hopes to bring the top industry leaders and professionals together to exchange information and present product ideas. It?s a chance to gather information, collect notes, and discuss ways to get business booming in the awards industry. Specialty Engraving was honored to attend this event and left with a heap-load of new and innovative product concepts.

?We?ve got a ton of new ideas to bring to the table and we can?t wait to express them to the public in the near future,? Carey Wilson said. ?Our recognition items were special before, but since the conference, we?ve really fine-tuned our work.?

The awards industry is one of splendor, joy, and acknowledgment. As important as it is to accomplish

company objectives, it is just as equally important to be recognized for those accomplishments. That's where awards stores in Suwanee, GA, like Specialty Engraving, come into play. Whether it's designing that special award item for a deserving employee or tossing up product ideas with industry professionals, Specialty Engraving is willing to do whatever it takes to ensure success in 2017.

"If we're able to attend next year, we're going to do it no doubt," Carey Wilson said. "It's one of the greatest opportunities of the year for professionals in our industry so it's best to take it if you have the chance to go."

For more information regarding Specialty Engraving, please call (770) 448-3386 or visit [www.specialtyengraving.com](http://www.specialtyengraving.com).

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### **Specialty Engraving & Trophies, Inc.**

*Specialty Engraving & Trophies, Inc. is a full service awards dealer, providing Custom Awards, Monthly Recognition Programs, Name Badges, Plaques, Trophies, Customized Apparel and Advertising Specialty Products.*

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