G&W Gifts and Awards Picks up Key Business Tips at 2017 International Awards & Personalization Expo

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Norfolk, Va. ? G&W Gifts and Awards, a leading shop for Awards in Norfolk, VA, attended the 2017 International Awards & Personalization Expo earlier this month. The event, which is held every February, is the perfect opportunity to meet and engage with professionals in the awards industry while also collecting key business tips.

Organized every February, the International Awards & Personalization Expo is one of the most opportune occasions of the year for fanatics in the awards market. It?s a practical chance to collect pertinent information on industry trends and even discuss future ideas with specialists. G&W Gifts and Awards drew a great deal of from the event and is thrilled to utilize its new expertise.

?Going to this event really helped set the foundation for our next business moves and product ideas,? Gilbert said. ?We?re really going to be doing some unique things in 2017.?

The awards industry is one of honor, glory, and most of all, recognition. Industry leaders understand the importance of recognizing employee contributions. Having a physical, symbolic item to show the hard work

and dedication of a worker is more than special to any individual.

The expo is an excellent opportunity to dive deeper into the awards industry and the encompassment of recognition items. Now that the store for gifts in Norfolk, VA, has collected its information, it can take the next step in its business venture by improving the framework of its product ideas. This will ensure success in the months coming for 2017.

?We hope to have the opportunity to attend the expo next year and learn even more from people who love doing what we do,? Gilbert said.

For more information regarding G&W Gifts and Awards, please call (757) 461-7676 or visit www.gwawards.com.

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G&W Awards by Allogram South

G & W Gifts & Awards by Allogram South is a full service trophy and awards store serving the greater Norfolk, Va area since 1959. They offer a wide variety of custom trophies, plaques, engraving, medals and corporate awards.

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