



Recent Study Proves Consumers Prefer Colored Frozen Yogurt Cups To White

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Frozen Dessert Supplies, a company based in Gilbert, Arizona, has announced that a recent study proves consumers prefer colored yogurt cups to white. The research concluded that more than 78% of volunteers involved preferred the colored dessert dish when given the option between the two. The company CEO, Tim Porter, said the following in regards to these results:

"We aren't surprised to find that consumers choose colored yogurt cups over white yogurt cups. This matches the buying behavior of our business customers where colored cup sales exceed white cup sales. This is a primary reason we chose several years ago to change the industry by offering colored paper cups as part of our stock products instead of just white".

Frozen Dessert Supplies specializes in frozen yogurt cups, spoons and other products required to enjoy a cold frosty treat. The cups come in 7 popular sizes including their mini version at 4oz, followed by 6oz, 8oz, 12oz, 16oz, 20oz, and 32oz. They can also be ordered by color, with a selection of electric blue, deep red, fuchsia, sunny orange, bright green, and a fresh fruit design, which offers various colors and a pattern that the company considers whimsical and fun.

The company is reportedly passionate and very driven to deliver the best in these products to their customer base, which is why they go so far as to perform and publish studies like the one outlining the majority decision for colored cups compared to plain white. To reinforce their desire to bring the public what they want, Frozen Dessert Supplies offers mostly colored products, and even allows custom printing and the addition of free quotes on the yogurt cups.

Orders for frozen yogurt cups and other products sold by the company can be processed through the company website. This also allows businesses and individuals to view the selection of cup sizes, colors, and check out the lids, cups, spoons, and accessories that go along with them. Frozen Dessert Supplies encourages new customers to read the list of FAQs available on their website. They stated the following,

"It delights us to think that we can offer our customers the widest range of industry standard supplies available. We have owned and operated a frozen dessert business and know the importance of low minimum orders and fast shipping. We have put great effort into streamlining our warehousing and fulfillment processes to get your order delivered as soon as possible. We are using state of the art technology to organize and ship your products."

Frozen Dessert Supplies provides products for a large selection of companies with various products. They have suggested that further studies may be utilized in the future to determine even more specifically what consumers want out of these items. This is beneficial for the businesses who order through them, as well as the customers who eat their frozen yogurt desserts from the cups and assorted products. Knowing that more people enjoy the colored cups allows companies to stock only the best for their client base and continue growing their brands, which keeps them loyal to Frozen Dessert Supplies, who have reported great success with their products thus far.

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For more information about Frozen Dessert Supplies, contact the company here: Frozen Dessert Supplies
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Frozen Dessert Supplies

FrozenDessertSupplies.com strives to be the #1 online supplier of products to frozen yogurt, ice cream and the gelato industry. We happily serve thousands of businesses all across the US.

Website: <http://www.frozendessertsupplies.com>

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